

FAKULTI PERNIAGAAN DAN EKONOMI Faculty of Business and Economics





EXECUTIVE DEVELOPMENT PROGRAMMES & SHORT COURSES

2024

MIDDLE MANAGEMENT DEVELOPMENT PROGRAMME (MMDP)

- Designed to elevate thinking, confidence, and management careers, it enhances job processes and boosts morale.
- Gain insights into key business disciplines through interactive sessions, ensuring practical application and immediate impact.

EXECUTIVE DEVELOPMENT PROGRAMME (EDP)

- A dynamic training programme blending MBA-style lectures, group discussions, problem-solving tasks, and case studies for interactive learning.
- Develop the skills for confident decisionmaking and long-term success, exploring key management areas, strategy, leadership, and the latest business trends with analytical rigour.

TALENT MANAGEMENT PROGRAMME (TMP)

- Designed to enhance strategic workforce planning through talent identification, employee development, and retention strategies.
- The multidimensional approach includes lectures, group discussions, and case studies for practical application.

MYTECH PROGRAMME -TECHNICAL LEADERSHIP DEVELOPMENT

- Designed to equip participants with effective professional presentation skills and knowledge-oriented leadership practices.
- Delve into finance concepts for wellrounded management, analyse global supply chain impacts, and develop data analytics skills.
- Enhance business acumen via strategic planning, operational skills, marketing savvy, and financial shrewdness using established management tools and frameworks.

STRATEGIC GLOBAL MANAGER PROGRAMME (SGMP)

- Tailored for navigating the challenges of IR 4.0.
- Aligning individual career goals with organisational objectives emphasizes leadership in outlining vision and strategy.
- Delve into ambidexterity, adaptability, and flexibility through interactive lectures and case studies.

PUBLIC POLICY DEVELOPMENT PROGRAMME

- Gain insights, develop strategies, and shape impactful policies.
- Explore our multi-course pathways to enhance your skills and make a lasting impact in public administration.
- Join us to make a difference in governance and society.

Our Modules!

- Leadership
- Strategic Planning
- Change Management
- Risk Management
- Operations & Management
 - 8D Problem Solving
 - Managing Disruptive Change &
 Crisis Cross Border Venture
 - Business Policy & Strategy
 - Public Policy Analysis
 - Digital Marketing
 - Lean Six Sigma
 - Root Cause Analysis
- Big Data & Business
- Data Analytic for Decision- Making
- Information System
- Innovation for Growth

Thrive in today's dynamic world!
Unlock potential with our tailored training



Our Contact!



+603 7967 3600 / 3601



cbe17@um.edu.my



https//fpe.um.edu.my/



Centre of Business Excellence
(CBE)
Faculty of Business and
Economics
Universiti Malaya
50603 Kuala Lumpur
Malaysia