

STRATEGIC GLOBAL MANAGER PROGRAMME (SGMP)

2025

Prepared By

CENTRE OF BUSINESS EXCELLENCE (CBE)

FACULTY OF BUSINESS AND ECONOMICS, UNIVERSITI MALAYA

ABOUT US

The Faculty of Business and Economics (FBEc) at Universiti Malaya is a leading provider of business, management, and economics education in Malaysia. We offer high-quality programs and conduct applied research tailored to meet the needs, expectations, and aspirations of the community.



Aligned with FBEc's mission, the Centre of Business Excellence (CBE) was established to strengthen industry engagement by offering comprehensive educational and training opportunities that address the evolving needs of professionals and businesses. Our dedication to continuous learning is evident in our tailored approach to upskilling and professional development.

OVERVIEW SGMP

The Strategic Global Manager Programme (SGMP) is crafted for senior managers aiming to elevate their leadership capabilities and drive organizational success. This dynamic programme blends strategic insights with practical tools to enhance decision-making, boost confidence, and align personal growth with business objectives.

Focusing on leadership excellence, behavioural insights, and operational transformation, SGMP equips participants to navigate the complexities of the digital age. It fosters a forward-thinking mindset, empowering managers to lead with agility, drive innovation, and deliver sustainable outcomes in a fast-evolving global landscape.



BENEFITS OF SGMP

»» **01** **Increase team performance**
with enhanced leadership skills

»» **02** **Improved decision-making**
processes and analysis

»» **03** **Gain new insights based on rigorous**
management best practice and research

»» **04** **An appreciation of strategic issues in**
the context of a global marketplace

»» **05** **Identify new trends and market**
demands in a complex business and
economic environment

TRAINING MODULES

SGMP contains six (6) modules that can be chosen:

Module 1: Leadership

Module 2: Behavioural Management – The Battle in 'Me', 'You' and 'Us'

Module 3: Drives Vision

Module 4: Developing Corporate Leadership in the Era of IR 4.0

Module 5: Talent Management

Module 6: Driving Operational Transformation with Lean Six Sigma



MODULE 1: LEADERSHIP

Leadership module provides a comprehensive analysis of contemporary leadership competencies, emphasising self-awareness and the art of influence to achieve business results. Participants will explore the dimensions of effective leadership, power dynamics, and innovative leadership approaches.

Topic 1 – My Leadership Selfie

Topic 2 – Sure, thing boss!

Topic 3 – Disruptive Leaders

Topic 4 – Charisma Matters

Duration: 2-days

MODULE 2: BEHAVIOURAL MANAGEMENT - THE BATTLE IN 'ME', 'YOU' AND 'US'

Behavioural Management: The Battle in 'Me', 'You', and 'Us' module aims to help individuals understand diversity, emotions and personality, a bridge between the boss's needs and employees' needs, working in a team: All for one and one for all and Preparing for Generation Y and Z in the job market.

Topic 1 - Who Am I?

Topic 2 - Considering 'You': Handling Work Attitudes

Topic 3 - Exploring Group Behaviour: My Alma Mater - Us vs Them

Topic 4 - Next-Gen On Board: Are We Ready?

Duration: 3-days

MODULE 3: DRIVES VISION

Drives Vision explores essential strategies for leading amidst change and disruption. As leaders, it's crucial to navigate change effectively and align vision with evolving industry demands. Participants will be prepared to effectively lead in today's dynamic business landscape, by delving into topics such as the high-tech revolution, ambidexterity, and fostering an adaptable organisational culture.

Topic 1 – Leading Change in Disruptive Times

Topic 2 – Balancing Explorative and Exploitative Behaviours

Topic 3 – Leading and Creating Ambidextrous Culture

Duration: 2-days

MODULE 4: DEVELOPING CORPORATE LEADERSHIP IN THE ERA OF IR 4.0

Developing Corporate Leadership in the Era of IR 4.0 module equips leaders with the competencies to effectively outline vision and strategy, fostering employee alignment and motivation in the dynamic environment of IR 4.0. Balancing technological advancements with human-centric leadership will be a key focus.

Topic 1 - Leading Through the High-Tech Revolution

Topic 2 - Leading with Ambidexterity and Adaptability

Duration: 2-days

MODULE 5: TALENT MANAGEMENT

Talent Management module aims to streamline the strategic thinking of workforce planning by finding the best talent, developing employees, and retaining them. This module aims to streamline the strategic thinking of workforce planning by finding the best talent on board, developing employees, and retaining them.

Topic 1 – Talent Management

Topic 2 – Talent Development

Topic 3 – Retaining Talent and Talent Engagement

Duration: 2-days

MODULE 6: DRIVING OPERATIONAL TRANSFORMATION WITH LEAN SIX SIGMA

The module on Driving Operational Transformation with Lean Six Sigma teaches how to apply Lean Six Sigma principles to achieve operational excellence and drive organizational improvement, promoting learning and knowledge exchange among participants.

Topic 1 – Six Sigma: A Corporate-Level Culture Programme

Topic 2 – Lean Six Sigma Yellow Belt

Topic 3 – Lean Six Sigma Green Belt

Duration: 3-days

THE TRAINERS

MODULE 1: LEADERSHIP



EEMERITUS PROF. DR MOHD NAZARI ISMAIL

Mohd Nazari Ismail is the Chairperson of BDS Malaysia and Director of the Hashim Sani Centre for Palestine Studies at Universiti Malaya (UM). He is an Emeritus Professor at UM's Faculty of Business and Economics. He was previously Dean of the Faculty of Business and Accountancy and Head of the Strategic Planning and Development Unit of the Universiti Malaya.

Prof Nazari has consulted for various organizations, including FELDA, Dewan Bahasa and Pustaka, Proton, Matsushita, and the Royal Malaysian Police. He holds a B.Sc. in Economics from the University of Wales, an MBA from the State University of New York, and a PhD from Manchester Business School.

He was a Fulbright Scholar at the University of Michigan in 1999, a Fulbright Visiting Specialist at Pfeiffer University in 2005, and a visiting fellow at Oxford Center for Islamic Studies in June 2005.

MODULE 2: BEHAVIOURAL MANAGEMENT - THE BATTLE IN 'ME', 'YOU' AND 'US'



DR PONMALAR A/P N ALAGAPPAN

Ponmalar is a Senior Lecturer in the Department of Management & Marketing at the Faculty of Business and Economics. With over 15 years of experience in entrepreneurial education, she excels in guiding students to succeed in online business and social enterprises through innovative, experiential learning methods.

She is a skilled communicator with strong analytical and relationship-building abilities. Dr Ponmalar has also led corporate training on motivation, personality, and diversity. She holds a PhD in Human Resource from Universiti Malaya (UM), an MBA from Universiti Putra Malaysia (UPM), and a BA (Hons) in Psychology from Universiti Kebangsaan Malaysia (UKM).

MODULE 3: DRIVES VISION



ASSOC. PROF. DR NORIZAH MOHD MUSTAMIL

Norizah Mohd Mustamil is an Associate Professor in the Department of Management and Marketing at Universiti Malaya. She earned her DBA from Curtin University and an MBA from Universiti Malaya. Her research, which spans strategic management, leadership, and human resource management, is highly interdisciplinary.

Associate Professor Dr Norizah has authored books and journal articles and has significant consultancy experience with organizations such as the Farmers' Organisation Authority (LPP) and PEMANDU. She was also the Director of the Project Management Centre and Associate Vice-Chancellor (Corporate Strategy) from December 2021 to December 2023. Her areas of expertise include business ethics, human resource management, and leadership.

MODULE 4: DEVELOPING CORPORATE LEADERSHIP IN THE ERA OF IR 4.0



MR YIP CHOONG YU

Yip Choong Yu is a distinguished trainer with over 27 years in Continuous Improvement and Business Transformation across various industries. A certified Six Sigma Master Black Belt and leading Lean Six Sigma expert in Asia Pacific, he has developed and certified over 200 professionals.

Yip has led major transformation projects, particularly in Customer Experience, earning awards for "Best Omnichannel Experience" and "Best Process Excellence." He holds an MSc in Engineering Business Management from Warwick University and has held senior roles like Senior Manager of Process Improvement at Maxis Berhad.

His proven, results-oriented training approach aligns with corporate goals, making him a top choice for enhancing organizational excellence.

MODULE 5: TALENT MANAGEMENT



DR KHAIRUDDIN NAIM MOHD ZAIN

Khairuddin Naim Mohd Zain is a Senior Assistant Registrar and an Ordinary Member of the Malaysian Institute of Management (MIM). He received his Doctor of Philosophy (PhD) in Human Resource Management from Universiti Malaya (UM). He is currently a Deputy Dean (Higher Degree, Research and Innovation) at the Faculty of Sports and Exercise Science, University Malaya.

For the past couples of years, Khairuddin Naim has been specializing in Talent Development. His current interest includes Talent Management, Competency Management and Training and Development. He often conducts workshop on Individual Development Plan for the non-academic Professional and Administrator Talent Pool of Universiti Malaya. From time to time, he conducts workshop for developing Technical/Functional Competencies for Universiti Malaya non-academic staff.

MODULE 6: DRIVING OPERATIONAL TRANSFORMATION WITH LEAN SIX SIGMA



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Contact Us



Centre of Business Excellence (CBE@UMFBEC)
Faculty of Business and Economics, Universiti Malaya
<https://fpe.um.edu.my/>
cbe17@um.edu.my
+603-7967 3906