

INVITATION - Colloquium for PhD Programme Series 7, 2025, Faculty of Business and Economics

Dear All,

The Faculty of Business and Economics will hold our **Colloquium for PhD Programme Series 7, 2025** on **28 July – 6 August 2025** at Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics

The details are as follows:

DEPARTMENT OF FINANCE	
28.07.2025 Monday 9:00 – 10:00 am	Thesis Seminar Presentation – Md Atiullah Title: The Moderating Effect of Macroprudential Policy (MPP) on Credit Growth and Bank Risk-taking Behaviour
28.07.2025 Monday 10:00 – 11:00 am	Proposal Defence Presentation – Huang Xuemei Title: Geopolitical Risk and Stock Market Volatility in Asia: The Role of Macroeconomic Uncertainty and Investor Sentiment
DEPARTMENT OF ACCOUNTING	
28.07.2025 Monday 11:00 – 12:00 pm	Proposal Defence Presentation – Ge Caixiaoyang Title: ESG Rating Consistency as the Antidote: Do Capital Market Internationalisation and Digital Intelligence Transformation Alleviate Corporate Financing Constraints?
28.07.2025 Monday 12:00 – 1:00 pm	Thesis Seminar Presentation – Nurul Shuhada Binti Mohd Gharib Title: Key Factors Influencing the Implementation Success of the Outcome-Based Budgeting (OBB) Model in Budgetary Practices: Evidence from the Federal Government of Malaysia
DEPARTMENT OF POLITICAL SCIENCE, PUBLIC ADMINISTRATION AND DEVELOPMENT STUDIES	
28.07.2025 Monday 2:00 – 3:00 pm	Proposal Defence Presentation – Faten Amirah binti Mohd A'rifin Title: Digital Transformation among SMEs in Malaysia's Telecommunications Sector: Adoption and Utilisation Perspectives
28.07.2025 Monday 3:00 – 4:00 pm	Candidature Defence Presentation – Zijian Wang Title: Environmental, Social and Governance Performance among Chinese A-Share Listed Enterprises and its alignment towards SDGs
28.07.2025 Monday 4:00 – 5:00 pm	Thesis Seminar Presentation – D.Kalaiarasi a/p R.Danabalan Title: Financial Capacity, Performance, and Global Value Chain of SMEs in ASEAN

DEPARTMENT OF ECONOMICS	
29.07.2025 Tuesday 9:00 – 10:00 am	Proposal Defence Presentation – Shaista Akmal Title: The Impact of Social Capital on Human Capital in OECD Countries: A New Measurement of Human Capital
29.07.2025 Tuesday 10:00 – 11:00 am	Proposal Defence Presentation – Fan Xiang Title: The Impact of Digital Financial Service Penetration on Household Financial Decision
29.07.2025 Tuesday 11:00 – 12:00 pm	Candidature Defence Presentation – Li Yun Title: Digital Economy and Manufacturing: A Case from China
29.07.2025 Tuesday 12:00 – 1:00 pm	Proposal Defence Presentation – Liao Gangyi Title: Advancing Green Investment: The Role of Macroeconomic Policies, Governance, and Credit in Southeast Asia
DEPARTMENT OF MANAGEMENT AND MARKETING	
29.07.2025 Tuesday 12:00 – 1:00 pm	Thesis Seminar Presentation – Shia Siek Yee Title: Gender Quota Policy and Women Leadership in Malaysia: The Moderating Role of Agentive Versus Communal Work Setting Venue: Seminar Room 1, Level 2, Azman Hashim Building, Faculty of Business and Economics
29.07.2025 Tuesday 3:00 – 4:00 pm	Proposal Defence Presentation – Sun Xuejie Title: Examining Gratification, Emotion, Action Tendency, and Self-Efficacy in Social Commerce Continuance Intention on Short Video Platforms in China
29.07.2025 Tuesday 4:00 – 5:00 pm	Proposal Defence Presentation – Nie Ziqing Title: The Impact of Human Capital on Corporate Risk-Taking in Chinese Manufacturing: The Moderating Role of State Versus Private Ownership
DEPARTMENT OF DECISION SCIENCE	
5.08.2025 Tuesday 9:00 – 10:00 am	Proposal Defence Presentation – Alshammari Ahmad Thiyab H Title: Factors Influencing the Adoption of Healthcare Service Robotics (HSR) Among Medical Staff in Public Healthcare: A Case Study of Saudi Arabia
5.08.2025 Tuesday 10:00 – 11:00 am	Candidature Defence Presentation – Sheng Yuanwei Title: An Investigation on Antecedents and Outcomes of Logistics Anti-Counterfeiting Dynamics in China: Government Regulation as Moderator
5.08.2025 Tuesday 11:00 – 12:00 pm	Thesis Seminar Presentation – Xinyu Lyu

	Title: Regulation Mechanisms for Sustainable Energy Technologies towards the Firm's Sustainability and Competitiveness in the China Energy Sector
5.08.2025 Tuesday 12:00 – 1:00 pm	Thesis Seminar Presentation – Yang Xia Title: Resistance Factors of Resource Recovery and Waste-to-Energy Initiatives towards Circular Economy Business Model Receptivity and Value Proposition among China's Agri-Food Manufacturers
DEPARTMENT OF ECONOMICS	
5.08.2025 Tuesday 2:00 – 3:00 pm	Thesis Seminar Presentation – Azim bin Azhar Title: Firm's Wage Adjustment during Crisis
5.08.2025 Tuesday 3:00 – 4:00 pm	Thesis Seminar Presentation – Elisa Jean Pau Jion Nor Title: Economics Linkages and Employment of Electrical and Electronic Sector among ASEAN and Its Major Exporting Countries
DEPARTMENT OF DECISION SCIENCE	
6.08.2025 Wednesday 10:00 – 11:00 am	Proposal Defence Presentation – Jiang Meixia Title: The Influence of Family Dynamics on the Gender Income Gap in China
DEPARTMENT OF POLITICAL SCIENCE, PUBLIC ADMINISTRATION AND DEVELOPMENT STUDIES	
6.08.2025 Wednesday 12:00 – 1:00 pm	Thesis Seminar Presentation – Farzana Sher Muhammad Title: Measuring Spatial Inequalities in Maternal and Child Mortalities in Pakistan: Estimation of District Mortality Index and its Determinants
6.08.2025 Wednesday 2:00 – 3:00 pm	Candidature Defence Presentation – Jingxian Gao Title: E-commerce Adoption among Rural Farming Community in Shanxi, China

For further information, please visit the FPE website at <https://fpe.um.edu.my/>

All are invited.

Thank you and have a great day.