

EURO ASIAN MBA – MSc PROGRAMME DUAL DEGREE PROGRAMME

2025/2026













#### **General Information**

This handbook is designed to provide students with general information and guidance about studying in the Universiti Malaya Business School (UMBS) Programmes and should be referred to in conjunction with the Universiti Malaya's other rules and regulations.

This handbook does not supersede any of the Universiti Malaya Rules and Regulations or any other resolutions approved by the Senate from time to time.

We consider it each student's responsibility to make themselves familiar with the contents of this handbook and also the above rules and regulations. We believe that the information provided in this handbook may help you avoid any unnecessary problems.

Please do not hesitate to contact the UMBS Office if you have any questions.



## **ACCREDITATION**

UMBS is fully accredited by the Association of MBAs (AMBA) and the Association to Advance Collegiate Schools of Business (AACSB) International. These accreditations represent the highest standard of achievement in postgraduate business education in terms of curriculum, teaching, research and facilities.

# REASONS TO STUDY AT UMBS

## **EXPERTISE**

UMBS programmes source industrial experts to share their experience and knowledge with the students. UMBS has an international faculty with academics trained from top universities around the world.

## **HIGH PROFILE**

Networking with our highprofile group of Candidates ranging from Senior Manager to C-Level.

# TOP 58 RANKING

UM is ranked 58th in the QS World University Rankings 2025.

#### DIVERSITY

Candidates can learn from our diverse group of lecturers and visiting academics from all regions of the world. UMBS has the highest composition of international Candidates in the country from Germany, Denmark, Sweden, the United States of America, Ecuador, Iraq, Iran, Palestine, Yemen, Saudi Arabia, Jordan, Turkey, Libya, South Africa, Korea, Japan, China, India, Pakistan, Bangladesh, Indonesia, Thailand, Philippines, Singapore, Myanmar and Vietnam.

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## **ACADEMIC CALENDAR 2025/2026**

#### Lampiran B2

ACADEMIC CALENDAR 2025/2026 ACADEMIC SESSION (MASTER AND DOCTORATE LEVEL)  AMENDMENT					
	SEN	MESTER I			
Orientation (Week of Welcome) - WOW	1	week	05.10.2025	-	12.10.2025
Lectures	6	weeks*	13.10.2025	-	23.11.2025
Mid Semester I Break	1	week	24.11.2025	-	30.11.2025
Lectures	8	weeks*	01.12.2025	-	25.01.2026
Revision Week	1	weeks*	26.01.2026	-	01.02.2026
Semester I Final Examination	3	weeks*	02.02.2026	-	22.02.2026
Semester I Break	2	week	23.02.2026	-	08.03.2026
	22	weeks	_		
	SEM	IESTER II			
Lectures	7	weeks*	09.03.2026	-	26.04.2026
Mid Semester II Break	1	week	27.04.2026	-	03.05.2026
Lectures	7	weeks*	04.05.2026	-	21.06.2026
Revision Week	1	week*	22.06.2026	-	28.06.2026
Semester II Final Examination	3	weeks*	29.06.2026	-	19.07.2026
Semester II Break	4	weeks	20.07.2026	-	16.08.2026
	23	weeks			
SP	ECIA	L SEMESTE	R		
Lectures	7	weeks*	27.07.2026	-	13.09.2026
Special Semester Final Examination	1	week*	14.09.2026	-	20.09.2026
Special Semester Break	1	week	21.09.2026		28.09.2026
	9	weeks			

#### Notes:

<sup>(1)</sup> The Module Registration and Examination Schedule can be referred to at <a href="https://umsitsguide.um.edu.my">https://umsitsguide.um.edu.my</a>. All information is subject to change.

# UNIVERSITY VISION, MISSION AND CORE VALUES

#### **Vision**

A global university impacting the world.

#### **Mission**

Pushing the boundaries of knowledge and nurturing aspiring leaders.

#### **Core Values**

Passion, Oneness, Integrity, Sincerity and Empathy



# FACULTY VISION, MISSION AND OBJECTIVES

#### **Vision**

A global university impacting the world.

#### **Mission**

We aspire to be the leader and preferred institution in business and accounting education by:

- Providing graduates quality education and global perspective that meet the evolving needs of various stakeholders
- Contributing to the advancement of knowledge in the area of business and accounting through quality research and publication.

#### **Objectives**

- To produce graduates who are socially responsible, knowledgeable and highly skilled in business, management and accounting.
- To explore and expand the frontiers of knowledge through teaching, research and publication.
- To establish a closer relationship and improve cooperation with the private and public sectors, as well as with other institutions of higher learning – local and international

# THE ESTABLISHMENT OF FACULTY OF BUSINESS AND ECONOMICS



Business education in the Universiti Malaya dates back to 1966 when the Faculty of Economics and Administration first offered business and accounting courses.

In line with the growing demand for business and economics programmes, the Universiti Malaya, Faculty of Business and Economics (FBEc) was subsequently established on 6th September 2021 (a merger of three faculties namely, Faculty of Business and Accountancy - FBA, Faculty of Economics and Administration - FEA and International Institute Of Public Policy & Management - INPUMA) to focus on developing these programmes. However, on 1st February 2024 INPUMA has been placed under Deputy Vice-Chancellor (Academic & International) FBEc strives to meet the challenges of preparing the Candidates to play a vital role in the industry and nation building. FBEc seeks to remain at the forefront of business and economics education and continues to enjoy the reputation of an excellent knowledge-based institution.

FBEc is headed by a Dean and assisted by four (4) Deputy Deans, one (1) Director, one (1) Faculty Manager and six (6) Head of Departments. The six (6) departments are Accounting, Finance, Management and Marketing, Decision Science, Economics and Political Science, Public Administration and Development Studies.

# Currently, FBEc offers fifteen (15) programmes:

#### **Postgraduate Level**

- Master of Business Administration (MBA)
- Master of Management (MM)
- Master of Accounting (Reporting and Management Accountability) (MAcc)
- Master of Marketing (MMkt)
- Euro Asian MBA-MSc Programme (Dual Degree)
- Master of Economics (MEc)
- Master of Development Studies (MDS)
- Master of Public Administration (MPA)
- Master of Applied Statistics (MAS)
- Doctor of Philosophy (PhD)
- Doctor of Business Administration(DBA)

#### **Undergraduate Level**

- Bachelor of Business Administration (BBA)
- Bachelor of Accounting (BAcc)
- Bachelor of Finance (BFin)
- Bachelor of Economics (BEc)

As part of our effort to strengthen our programmes, FBEc has collaborated with various business communities and government agencies. In addition, there are several Faculty members who are affiliated with professional bodies such as the Malaysian Institute of Accountants (MIA), Malaysian Institute of Certified Public Accountants (MICPA), Association of Chartered Certified Accountants (ACCA) and Chartered Financial Analyst (CFA), Chartered Institute of Marketing (CIM)



The design concept was inspired by the principles of Feng Shui philosophy which aims at establishing a link with the local traditions while projecting the future, using the latest technologies. Feng Shui literally means "Wind and Water", in honour of the two elements that shape the Earth and determine the healthy characters of a place.

With a built-up area of approximately 79,501 sq ft, AHB can accommodate up to 850 postgraduate students, and houses a theatre room and a banquet, seminar rooms, discussion rooms, a trading lab, a marketing lab, computer labs, a grab and go café, a 24-hour wi-fi service and 80 parking bays.

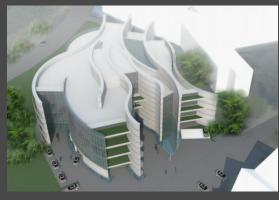






# AZMAN HASHIM BUILDING

Ambank Group Chairman Tan Sri Azman Hashim personally funded the RM25mil building project through the Yayasan Azman Hashim charitable institution to Universiti Malaya (UM). The AHB was built on the car park space opposite to the Faculty of Business and Economics (FBEc) dedicated to the postgraduate students of UMBS. The construction of the building started in November 2013 and was completed in April 2016.







# MASTER DEGREE 89 COURSEWORK

## **EURO ASIAN MBA-MSC PROGRAMME**

- A unique 2-year experience
- Combine a one-year MSc from the University of Glasgow (UofG) with our master's degrees.

#### INTRODUCTION

The Euro-Asian MBA-MSc programme is an exciting partnership designed in collaboration with the University of Glasgow (UofG), allowing you to combine a one-year MSc from our partner university in Europe with our master's degrees.

This programme draws on both European and Southeast Asian-specific business experiences, giving you a unique insight into leadership in today's international business world.

You'll spend your first year studying in Malaysia on the UM MBA programme before joining on the MSc Programme at UofG.

At Glasgow, you'll have the choice of one of three world-class MSc programmes, including:

- · International Business
- Financial Technology (FinTech)
- Environment & Sustainable Development

# **ENTRY REQUIREMENTS**

- A bachelor's degree in any field with a minimum CGPA of 3.00 out of 4.00 or its equivalent from a recognised university; and
- A minimum of 3 years managerial work experience; and
- describing your work experience with specific emphasis on the managerial roles and responsibilities. (Managerial work experience should include and highlight responsibility for planning business aims/objectives and prioritising workload to deliver these. Communicating these to the team you are managing and relevant colleagues. Please note it is a requirement to have at least a team of 3 reporting to you); and

- English Language Requirements (for International Candidate):
- A minimum score of Band 4.0 for MUET OR IELTS with a minimum of overall score of Band 6.0 OR TOEFL iBT (Centre-based) score of 60 and TOEFL Essentials (Online) score of 8.5 (online) OR PTE Academic with a minimum score of 59 OR B1 Preliminary, B2 First, C1 Advanced, C2 Proficiency score of 169 For International Applicants only and
  - Pass the Interview and assessment by Faculty.

**Table 1: Components of Programme Structure and Credit Hours** 

COURSES	CREDIT HOURS
Core Courses @ UM	18
Elective Courses @ UofG	21
Research Project / Dissertation @ UofG	7
Total	46

#### YEAR 1: MBA @ UM

#### **CORE COURSES (18 CREDIT HOURS)**

Core courses are designed to expose the students to the essence of the management of business organisations. The students must enrol on all these courses as they provide a strong foundation for further specialisation into other areas they decided to pursue later. These core courses represent every major discipline in Accounting, Business Strategy and Policy; Finance and Banking; Operations and Management Information Systems; and Marketing. The list of core courses is shown below in Table-2

Table-2

COURSE CODE	COURSE NAME	CREDIT HOURS
CQX7001	Research Methodology  Note: Students are required to register Research Methodology before registering for CQX7004 Research Project	3
CQC7002	Economics for Managers	3
CQC7004	Strategic Marketing	3
CQC7046	Accounting and Finance for Decision Making	3
CQC7047	Operations Management	3
CQC7007	Corporate Strategy	3
	TOTAL	18

## YEAR 2: MSc @ UofG

Once in Glasgow, choose between one of three world-class, triple accredited MSc programmes, including International Business, Financial Technology (FinTech) and Environment & Sustainable Development.

# ELECTIVE COURSES (21 CREDIT HOURS) AND RESAEARCH PROJECT / DISSERTATION (7 CREDIT HOURS)

#### 1. International Business

International Business will provide you with advanced knowledge and skills in international business, cross-cultural management and entrepreneurship in an international context.

- •9 core courses
- •2 optional courses
- •1 independent piece of research work in the form of a dissertation

NO	CODE	COURSES	CREDIT HOURS
1	G_UOG1001	Entrepreneurial Finance for SMEs	3 (10)
2	G_UOG1002	Global Business Environment	3 (10)
3	G_UOG1003	International Entrepreneurship and Innovation	3 (10)
4	G_UOG1004	International Management Solutions	6 (20)
5	G_UOG1005	International Strategic Management	3 (10)
6	G_UOG1005	Managing Across Cultures and Comparative Management	3 (10)
7	G_UOG1007	Managing The Multinational Enterprise and Subsidiary	3 (10)
8	G_UOG1008	Market Analysis	3 (10)
9	G_UOG1009	Specialist Research Methods	3 (10)
10	G_UOG1010	Understanding Transnational Corporations	3 (10)
11	G_UOG1011	Managing Innovation and Technology Transfer	3 (10)
12 Page 1	G_UOG1012	International Business and Entrepreneurship In Emerging Economies	3 (10)

YEAR 2: MSc @ UofG

Once in Glasgow, choose between one of three world-class, triple accredited MSc programmes, including International Business, Financial Technology (FinTech) and Environment & Sustainable Development.

# ELECTIVE COURSES (21 CREDIT HOURS) AND RESAEARCH PROJECT / DISSERTATION (7 CREDIT HOURS)

#### 2. Financial Technology (FinTech)

Fast-moving trends in technology and banking have altered the landscape for those seeking to make an impact in the world of finance. The MSc Financial Technology provides an advanced education in the multiple converging skills and knowledge bases that are required by the organisations of the future.

- •7 core courses
- Optional courses
- •Fintech Pathways Project, choosing from an Industry, Start-up or Research Pathway

NO	CODE	COURSES	CREDIT HOURS
1	G_UOG2001	A Systems Approach to Technology Management: Knowledge, Expertise and Understanding	3 (10)
2	G_UOG2002	Business Models for Innovation In Finance	3 (10)
3	G_UOG2003	Digital Entrepreneurship	3 (10)
4	G_UOG2004	Foundations Of Financial Technology	3 (10)
5	G_UOG2005	Human Error and Systems Security	3 (10)
6	G_UOG2006	Financial Technology (Fintech) Regulation	3 (10)
7	G_UOG2007	Technology and the Management Of Information	3 (10)
8	G_UOG2008	Advances In Machine Learning in Finance	3 (10)
9	G_UOG2009	Artificial Intelligence in Finance	3 (10)
10	G_UOG2010	Big Data Analytics	3 (10)
11	G_UOG2011	Forensics (M)	3 (10)
12	G_UOG2012	Financial Information Retrieval	3 (10)
13	G_UOG2013	Financial Risk Management 6 (	
14	G_UOG2014	Professional Skills and Issues (H) 3 (10)	
15	G_UOG2015	Fintech Pathways Project: Industry Pathway 18 (60)	
16	G_UOG2016	Fintech Pathways Project: Research Pathway 18 (60)	
Page 1	4 G_UOG2017	Fintech Pathways Project: Start-Up Pathway	18 (60)

YEAR 2: MSc @ UofG

Once in Glasgow, choose between one of three world-class, triple accredited MSc programmes, including International Business, Financial Technology (FinTech) and Environment & Sustainable Development.

# ELECTIVE COURSES (21 CREDIT HOURS) AND RESAEARCH PROJECT / DISSERTATION (7 CREDIT HOURS)

#### 3. Environment & Sustainable Development

This programme will give you the tools to apply economic analysis to a range of environmental management problems focusing on developing countries.

- •4 core courses
- •2 optional courses
- •1 independent piece of research work in the form of a dissertation

NO	CODE	COURSES	CREDIT HOURS
1	G_UOG3001	Environmental Economics	6 (20)
2	G_UOG3002	Sustainability And Green Finance	6 (20)
3	G_UOG3003	Theory And Principles Of Sustainability	6 (20)
4	G_UOG3004	Aid And Development	6 (20)
5	G_UOG3005	Behavioural Economics: Theory And Applications	6 (20)
6	G_UOG3006	Development Policy	6 (20)
7	G_UOG3007	The Economics Of Inequality And Deprivation	6 (20)
8	G_UOG3008	Financial Institutions And Markets In Developing Countries	6 (20)
9	G_UOG3009	Growth And Development	6 (20)
10	G_UOG3010	Policies For Sustainability And Development	6 (20)
11	G_UOG3011	Understanding Development: A Multidisciplinary Approach	6 (20)
12	G_UOG3012	Dissertation GCDS	18 (60)

## STUDY PLAN

# Graduating Euro Asian MBA-MSc Programme in 2 Years / 4 Normal Semesters

#### Definition

- "semester" means a specific duration determined by the University in an academic session which constitutes normal semesters and special semesters.
- · "Normal Semester" means Semester I or Semester II as provided in the Calendar of Study.
- "Special Semester" means a semester with a shorter duration from a Normal Semester and offered after Semester II.

#### YEAR 1: MBA CORE COURSES @ UM

1 <sup>st</sup> SEMESTER			
COURSE	CODE	COURSE NAME	CREDIT
Core	CQX7001	Research Methodology	3
Core	CQC7004	Strategic Marketing	3
Core	CQC7046	Accounting and Finance for Decision Making	3
		SUBTOTAL	9

	2 <sup>nd</sup> SEMESTER		
COURSE	CODE	COURSE NAME	CREDIT
Core	CQC7002	Economics for Managers	3
Core	CQC7047	Operations Management	3
Core	CQC7007	Corporate Strategy	3
		SUBTOTAL	9

## STUDY PLAN

# Graduating Euro Asian MBA-MSc Programme in 2 Years / 4 Normal Semesters

#### Definition

- "semester" means a specific duration determined by the University in an academic session which constitutes normal semesters and special semesters.
- · "Normal Semester" means Semester I or Semester II as provided in the Calendar of Study.
- "Special Semester" means a semester with a shorter duration from a Normal Semester and offered after Semester II.

# YEAR 2: MSc ELECTIVE COURSES AND RESEARCH PROJECT / DISSERTATION @ UofG

1 <sup>st</sup> SEMESTER			
COURSE	CODE	COURSE NAME	CREDIT
Elective	G_UOGXXXX	Elective	3 (10)
Elective	G_UOGXXXX	Elective	3 (10)
Elective	G_UOGXXXX	Elective	3 (10)
Elective	G_UOGXXXX	Elective	3 (10)
		SUBTOTAL	12

	2 <sup>nd</sup> SEMESTER		
COURSE	CODE	COURSE NAME	CREDIT
Elective	G_UOGXXXX	Elective	3 (10)
Elective	G_UOGXXXX	Elective	3 (10)
Elective	G_UOGXXXX	Elective	3 (10)
Research	G_UOGXXXX	Research Project / Dissertation	7 (20)
		SUBTOTAL	16
		GRAND TOTAL	46



# **APPENDIX -** Details of Core Courses

COURSE TITLE	Research Methodology
COURSE CODE	CQX7001  Note: Students are required to register Research Methodology before registering for CQX7004 Research Project
LEARNING OUTCOMES	At the end of the course, students are able to:  1. Develop an understanding of the research concepts and theories in designing a research.  2. Analyse the literature critically to find the research gap.  3. Compare and contrast quantitative and qualitative methods  4. Prepare a feasible research proposal
SYNOPSIS	This course focusses on the concepts of research methodology. The process of doing research, literature review, framework and hypothesis development, instrument development and sampling design are discussed. This course elaborates on the quantitative and qualitative research methods. The course also guides the students to develop an achievable research proposal.

COURSE TITLE	Economics for Managers
COURSE CODE	CQC7002
LEARNING OUTCOMES	At the end of the course, the students are able to:
	Identify main elements of micro and macroeconomic theories and principles and their relation to business issues.
	Apply economic theory, technical information and appropriate methods in effectively analysing and solving business-related issues.
	Apply microeconomic analysis as a problem-solving tool according to different types of market structure.
	Evaluate the current macroeconomics issues in Malaysia in a critical and creative manner.
SYNOPSIS	This course covers economic issues related to managerial decision-making including consumer demand, supply, elasticity, producer's cost, market structures, aggregate models of macro economy and government policies including fiscal and monetary policy.

# **APPENDIX -** Details of Core Courses

COURSE TITLE	Strategic Marketing
COURSE CODE	CQC7004
LEARNING OUTCOMES	<ol> <li>At the end of the course, the students are able to:</li> <li>Explain marketing concepts and theories.</li> <li>Analyse how consumer and business markets influence organisation's marketing decision.</li> <li>Apply marketing mix in formulating effective marketing strategies.</li> <li>Design a strategic marketing plan for a business.</li> </ol>
SYNOPSIS	The course introduces students to the theory and application of marketing. It integrates marketing concepts and applies them to the dynamic business environment.

COURSE TITLE	Corporate Strategy
COURSE CODE	CQC7007
LEARNING OUTCOMES	At the end of the course, the students are able to:  1. Identify the environment, context and approaches to strategic decisions.
	<ol> <li>Discuss the concepts, theories and practices of strategies planning and management.</li> <li>Develop the skills to integrate different aspects of corporate management.</li> </ol>
SYNOPSIS	This course is designed to expose students to the theory and practice of strategic planning and management. Strategic planning and management involve setting goals and effective execution of strategies to attain the predetermined goals. The course emphasises on students' ability to think conceptually and develop an effective analytical framework for strategic decision making. The use of real cases allows students to test their ability to identify and solve issues or problems that are strategic in nature.

# **APPENDIX -** Details of Core Courses

COURSE TITLE	Accounting and Finance for Decision Making
COURSE CODE	CQC7046
LEARNING OUTCOMES	At the end of the course, students are able to:  1. Determine the nature and purposes of the three major financial statements (balance sheet, income statement, and cash flow statement) for use in business decision-making.
	Appraise important ratios for assessing the financial performance and position of a business.
	Evaluate time value concept, capital budgeting techniques, and cost relevance and behaviour concept in business decision-making.
	4. Demonstrate the use of working capital management and financial planning in formulating short and long-term financial decision-making.
SYNOPSIS	This course provides an introduction to accounting and finance. It covers some basic principles, underlying concepts, and processes in accounting and financial management of a business organisation. Topics include measuring and reporting financial statements, analysing and interpreting financial statement, time value of money concept, financial planning, capital budgeting and methods of managing working capital.

COURSE TITLE	Operations Management
COURSE CODE	CQC7047
LEARNING OUTCOMES	At the end of the course, students are able to:  1. Interpret the functions of operations management in an organisation  2. Examine issues and challenges of operations management in a competitive environment.  3. Evaluate decision models in operations management for decision making.  4. Organise the quick concept, quality, cost, elasticity and dependency in actual operations management
	This course focuses on functions of operations management related to prediction system, process strategies, layout, inventory management and project management. Related issues and challenges are also discussed. Students are also exposed to tools for decision making purposes

## **APPENDIX - Details of Elective Courses**

Detailed information for elective courses at University of Glasgow (UofG) are available here :

https://www.gla.ac.uk/schools/business/postgraduate/internationaljointprogrammes/universiti-malaya/#year1mba,year2msc