

## **ABOUT UM**

#### **VISION**

A global university impacting the world.

#### **MISSION**

Pushing the boundaries of knowledge and nurturing aspiring leaders.

#### **QUALITY POLICY**

Universiti Malaya is committed to conduct teaching and learning, carry out research and provide quality services on a global level, generate and enhance knowledge through continuous improvement efforts for the benefit of all stakeholders, especially Universiti Malaya's students.

#### **CORE VALUES**



## **ABOUT FACULTY OF BUSINESS AND ECONOMICS**

#### THE ESTABLISHMENT OF FACULTY OF BUSINESS AND ECONOMICS

Business education in the Universiti Malaya dates back to 1966 when the Faculty of Economics and Administration first offered business and accounting courses. In line with the growing demand for business and economics programmes, the Universiti Malaya, Faculty of Business and Economics (FBEc) was subsequently established on 6th September 2021 (a merger of three faculties namely, Faculty of Business and Accountancy, Faculty of Economics and Administration and International Institute Of Public Policy & Management) to focus on developing these programmes. FBEc strives to meet the challenges of preparing the Candidates to play a vital role in the industry and nation building. FBEc seeks to remain at the forefront of business and accounting education and continues to enjoy the reputation of an excellent knowledge-based institution. FBEc is headed by a Dean and assisted by five (5) Deputy Deans, two (2) Directors and six (6) Heads of Departments. The six (6) departments are Accounting, Finance, Management and Marketing, Decision Science, Economics and Political Science, Public Administration and Development Studies.

#### **VISION**

A global university impacting the world.

#### **MISSION**

We aspire to be the leader and preferred institution in business and accounting education by:

- Providing graduates quality education and global perspective that meet the evolving needs of various stakeholders
- Contributing to the advancement of knowledge in the area of business and accounting through quality research and publication.

#### **OBJECTIVES**

- To produce graduates who are socially responsible, knowledgeable and highly skilled in business, management and accounting.
  - To explore and expand the frontiers of knowledge through teaching, research and publication.
- To establish a closer relationship and improve cooperation with the private and public sectors, as well as with other institutions of higher learning local and international.

## THE MANAGEMENT

**Dean** : Prof. Dr. Yusniza Kamarulzaman

PhD (Cardiff), PgDip (Cambridge), PgDip (Cardiff),

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VACANT		Inbound Mobility

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ASSOC. PROF. DR KWEK KIAN TENG DR NURULHUDA BINTI MOHD SATAR

ASSOC. PROF. DR LIM KIAN PING DR TANG TUCK CHEONG

ASSOC. PROF. DR SANTHA A/P CHENAYAH @ RAMU DR MOHAMED ASLAM BIN GULAM HASSAN

DR ZARINAH BINTI YUSOF DR YONG SOOK LU

DR ELYA NABILA BINTI ABDUL BAHRI DR GOH LIM THYE

DR MEENACHI A/P MUNIANDY DR ROZA HAZLI BINTI ZAKARIA

DR ONG SHEUE LI MS NOR HASNIAH BINTI KASIM

MR CHONG CHIN SIENG

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DR ADILAH BINTI A. WAHAB DR CHAN PHOOI M'NG

DR FAUZI BIN ZAINIR DR MOHD ZAIDI BIN MD ZABRI

DR MOHAMED HISHAM BIN HANIFA DR SHAHRIN SAAID BIN SHAHARUDDIN

DR NORAZLIN AB AZIZ DR TAHMINA AKHTER

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ASSOC. PROF. DR NORIZAH BINTI MOHD MUSTAMIL ASSOC. PROF. DR ZALFA LAILI BINTI HAMZAH

DR AMRUL ASRAF BIN MOHD ANY DR ONG LIN DAR

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DR OON YEN NEE

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PROF. DR BASKARAN ANGATHEVAR PROF. DR BEH LOO SEE

ASSOC. PROF. DR RAJA NORIZA BINTI RAJA ARIFFIN ASSOC. PROF. DR MAKMOR BIN TUMIN

DR AUGUSTIN-JEAN LOUIS, MARC, ANDRE DR SONIA KUMARI A/P SELVARAJAN

DR SHARIFAH MUHAIRAH SHAHABUDIN DR MUHAMMAD MEHEDI MASUD

DR NUR ANNIZAH BINTI ISHAK DR MUHAMMAD ASRI BIN MOHD ALI

DR KEVIN FERNANDEZ DR MARIA BINTI MOHD ISMAIL

DR MOHAMMAD TAWFIK BIN YAAKUB DR MYOUNG-JIN LEE

DR NURUL LIYANA BINTI MOHD KAMIL DR NUR HAIRANI BINTI ABD RAHMAN

MR NAWI BIN ABDULLAH

#### DEPARTMENT OF DECISION SCIENCES

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ASSOC. PROF. DR SUHANA BT MOHEZAR ALI

ASSOC. PROF. DR LAU WEE YEAP

DR PHOONG SEUK WAI

DR FARZANA PARVEEN TAJUDEEN

DR SHAMSHUL BAHRI BIN ZAKARIA

DR AZMIN AZLIZA BINTI AZIZ

ASSOC. PROF. DR SOON SIEW VOON

DR AHMAD FARID BIN OSMAN

DR HANNUUN EADIELA BINTI YAACOB

DR MUZALWANA BINTI ABDUL TALIB @

ABDUL MUTALIB

ASSOC. PROF. DR KANAGI A/P KANAPATHY

ASSOC. PROF. DR SEDIGHEH MOGHAVVEMI

DR LAI SIOW LI

DR NINA SAKINAH AHMAD ROFAIE

DR MARINI NURBANUM BINTI MOHAMAD

DR YEONG WAI CHUNG

DR NG YIN MEI

DR ADILAH BINTI ABDUL GHAPOR

DR DIANA BINTI ABDUL WAHAB

DR MUHAMMAD ASHRAF BIN KHALID

## **ACADEMIC CALENDAR 2023/2024**

## ACADEMIC CALENDAR 2023/2024 ACADEMIC SESSION (BACHELOR DEGREE LEVEL)

(BACHELOR DEGREE LEVEL)							
SEMESTER I							
Orientation (Week of Welcome) - WOW	1	week	01.10.2023	-	08.10.2023		
Lectures	7	weeks*	09.10.2023	-	26.11.2023		
Mid Semester I Break	1	week	27.11.2023	-	03.12.2023		
Lectures	7	weeks*	04.12.2023	٧-	21.01.2024		
Revision Week	1	week*	22.01.2024	-	28.01.2024		
Semester I Final Examination	2	weeks*	29.01.2024	-	11.02.2024		
Semester Break	3	weeks	12.02.2024	-	03.03.2024		
	22	weeks					
	SEN	IESTER II					
Lectures	5	weeks*	04.03.2024	-	07.04.2024		
Mid Semester II Break	1	week	08.04.2024	-	14.04.2024		
Lectures	9	weeks*	15.04.2024	-	16.06.2024		
Revision Week	1	week*	17.06.2024	-	23.06.2024		
Semester II Final Examination	2	weeks*	24.06.2024	-	07.07.2024		
	18	weeks					
SI	EMES	TER BREAK					
Break	9	weeks*	08.07.2024	-	08.09.2024		
SP	SPECIAL SEMESTER						
Lectures	7	weeks*	08.07.2024	-	25.08.2024		
Special Semester Final Examination	1	week*	26.08.2024	-	01.09.2024		
Break	1	week	02.09.2024		08.09.2024		
	9	weeks					

#### Note:

(\*) The Academic Calendar has taken into account public and festive holidays and is subject to change:

Maulidur Rasul	28 September 2023	Eidul Fitri	10 & 11 April 2024
Deepavali	12 November 2023	Labour Day	01 May 2024
Christmas Day	25 December 2023	Wesak Day	22 May 2024
New Year	01 January 2024	His Majesty the King's Birthday	03 June 2024
Thaipusam	25 January 2024	Eidul Adha	17 June 2024
Federal Territory Day	01 February 2024	Awal Muharam	07 July 2024
Chinese New Year	10 & 11 February 2024	National Day	31 August 2024
Nuzul Al-Quran	28 March 2024	Malaysia Day	16 September 2024

#### Note:

(1) Course Registration and Examination Schedule can be referred at (<a href="https://umsitsguide.um.edu.my/">https://umsitsguide.um.edu.my/</a>).

## **BACHELOR OF BUSINESS ADMINISTRATION**

(PROGRAMME STRUCTURE / STUDY PLAN)

#### INTRODUCTION

#### **AIM OF THE PROGRAMME**

To equip graduates with the knowledge, competency, practical skills, leadership attributes and problem-solving skills in business management.

PROGRAMME EDUCATIONAL OUTCOME (PEO) / LEARNING OUTCOMES OF THE PROGRAMME (PLO)

PEO 1	PEO 2	PEO 3			
Graduates work in a business-	Graduates continue to	Graduates continue to			
related area	pursue lifelong	contribute to the			
	knowledge or	sustainable development			
(PLO1, PLO2, PLO3, PLO6,	professional	and well-being of the			
PLO7, PLO8)	development.	community.			
	(PO9)	(PLO4, PLO5, PLO10)			
PLO					

At the end of the business administration programme, graduates are able to:

- 1. Illustrate knowledge in related business disciplines including management, marketing, finance & banking, and operations &information systems management
- 2. Solve business and organisational issues using business-related concepts, principles and techniques
- 3. Demonstrate practical skills in business-related disciplines
- 4. Work in a diverse team
- 5. Communicate effectively in written and oral forms
- 6. Implement solutions to business-related problems using digital technologies
- 7. Implement solutions to business-related problems using quantitative skills
- 8. Demonstrate autonomy and leadership skills in managing responsibilities
- 9. Form self-directed life-long learning and entrepreneurial skills
- 10. Conform to ethical and professional conduct

#### **PROFESSIONAL RECOGNITION**



AACSB - Association to Advance Collegiate Schools of Business



MAICSA - Malaysian Institute of Chartered Secretaries and Administrators

Bachelor of Business Administration is recognised by the Association to Advance Collegiate Schools of Business (AACSB), a world-class body that recognises institutions that meet the strict quality standards. This recognition is accepted by well-known employers and other universities around the world. As of August 18, 2020, only 876 institutions from around the world have received AACSB recognition.

Graduates from this programme are granted credits exemptions to pursue the Malaysian Institute of Chartered Secretaries and Administrators (MAICSA) professional qualification.

#### AREAS OF SPECIALISATION FOR BBA PROGRAMME

Students will be conferred a general BBA degree upon completion of their studies. Students are, however, allowed to specialise in areas in either Management, Marketing, or Operations and Information Systems Management to enhance their credibility and their employment value. For the purposes of specialisation, a student is required to complete any eleven courses (33 credits) from a particular specialisation area, four courses (12 credits) from the various faculty elective courses, and three courses (6 credits) from SHE offered. Students, upon graduation, may request a letter from the Dean confirming their specialisation.

#### PROGRAMME STRUCTURE

To be awarded the Bachelor of Business Administration, students must complete 122 credits. The distribution of credits based on components is as follows:

COMPONENT	CREDITS	PRE-REQUISITE
UNIVERSITY COURSES		
Required for all students		
CIX2005 Entrepreneurship	3	
GLTXXXX English Language Course <sup>1</sup>	4	
Co-curriculum [Choose one (1)]	2	
GKA1001 Attach@Industry		
GKI1001 Independent Research		
GKK1001 Community Service		
GKP1001 Talent Development		
GKS1001 Volunteerism	2	
GIG1012 Philosophy and Current Issues (required for Malaysian students) OR		
GLT1017 Basic Malay Language (required for International Students)		
GIG1013 Appreciation of Ethics and Civilizations	2	
Total	13	
CORE COURSES		
CIX1001 Principles of Microeconomics	3	
CIX1002 Principles of Macroeconomics	3	
CIX1003 Business Statistics	3	
CIX1004 Quantitative Analysis for Business	3	
CIX1005 Business Communication: A Critical Thinking Approach	3	
CIA1001 Introductory Accounting	3	
CIA2009 Management Accounting	3	
CIB1001 Management	3	
CIB1002 Human Resource Management	3	
CIB3002 Strategic Management	4	
CIB3010 Business Ethics and Corporate Governance	3	
CID1001 Management Information Systems	3	
CID2001 Operations Management	3	
CIF1001 Principles of Marketing	3	
CIX2001 Financial Management	3	
CIX2007 Commercial Law	3	
Total	49	

PROGRAMME SPECIALISATION / ELECTIV	/E COUR	SES
Specialisation:	33	
<ul> <li>Students are required to choose one of the following specialisations:         <ul> <li>Management</li> <li>Marketing, or</li> <li>Operations and Information Systems Management</li> </ul> </li> <li>Total number of courses to be taken throughout the study according to the chosen specialisation: 11 courses.</li> <li>These courses can be taken in semester 1 or 2 in accordance to the recommended course schedule.</li> <li>Elective Courses:</li> <li>Total number of elective courses to be taken throughout the study: 4 courses.</li> </ul>	18	
These courses can be taken in semester 1 or 2 in accordance to the recommended course schedule.		
Total	51	
INDUSTRIAL TRAINING		
CIB 3004 Industrial Training <sup>5</sup>	9	Students who have accumulated at least 50 credits and attended preparatory course for Industrial Training
Total	122	

#### LIST OF SPECIALISATION COURSES

MANAGEMENT SPECIALISATION COURSES (CHOOSE 11 COURSES)3	COMPONENT	CREDITS	PRE-REQUISITE	SUGGESTION
CIF2001 Consumer Behaviour   3				SUGGESTION
CIA2008 Company Law   3			JOE 11 COURSES)	V2
CIB2003 Legal Aspect of Banking   3				
CIB2003 Legal Aspect of Banking   3	CIB2001 Organizational Behaviour	3		Y2
CIB3003 International Business   3		3		Y2
CIB3005 Leadership   3				Y3
CIB3005 Leadership   3	Management			
CIB3006 Service Management         3         Y3           CIB3007 Islamic Perspective on Business         3         Y3           CIB3008 Change Management         3         Y3           CIB3001 Introduction to Positive Psychology         3         CID2001 Operations Management           CIB303 Quality Management         3         CID2001 Operations Management           CIX3005 Tourism Management         3         CID2001 Operations Management           CIX2002 Sales Management         3         Y2           CIB2001 Organizational Behaviour         3         Y2           CIB2001 Organizational Behaviour         3         Y2           CIE2001 Consumer Behaviour         3         Y2           CIF2002 E-Commerce         3         Y2           CIF2002 Retailing         3         Y2           CIF2004 Digital Marketing         3         Y2           CIF2004 Digital Marketing         3         Y3           CIF3004 Elobal Marketing         3         Y3           CIF3004 Digital Marketing         3         Y3           CIF3005 Francing         3         Y3           CIF3004 Services Marketing         3         Y3           CIF3005 Elobal Marketing         3         Y3	CIB3005 Leadership	3		Y3
CIB3007 Islamic Perspective on Business         3         Y3           CIB3008 Change Management         3         Y3           CIB3009 Cross Cultural Management         3         Y3           CIB3001 Introduction to Positive Psychology         3         CID2001 Operations           CIX3005 Tourism Management         3         CID2001 Operations           Total         33         Y3           MARKETING SPECIALISATION COURSES (CHOOSE 11 COURSES)³           CIX2002 Sales Management         3         Y2           CIB2001 Organizational Behaviour         3         Y2           CIB2001 Consumer Behaviour         3         Y2           CIF2002 E-Commerce         3         Y2           CIF2010 Consumer Behaviour         3         Y2           CIF2001 Global Marketing         3         Y2           CIF2004 Digital Marketing         3         Y2           CIF2005 Global Marketing         3         Y3           CIF3030 Integrated Marketing         3         Y3           CIF3030 Integrated Marketing         3         Y3           CIF3030 Services Marketing         3         Y3           CIF3030 Services Marketing         3         Y3           CIF3030 Brancing         3		3		Y3
CIB3009 Cross Cultural Management         3         Y3           CIB3011 Introduction to Positive Psychology         3         CID2001 Operations           CID3003 Quality Management         3         CID2001 Operations           CIX3005 Tourism Management         3         CID2002 Collegate Management           Total         33         Y2           CIX2002 Sales Management         3         Y2           CIB2001 Organizational Behaviour         3         Y2           CIB2001 Consumer Behaviour         3         Y2           CIF2002 F-Commerce         3         Y2           CIF2004 Digital Marketing         3         Y2           CIF2004 Digital Marketing         3         Y2           CIF2004 Digital Marketing         3         Y3           CIF3001 Global Marketing         3         Y3           CIF3002 Hospitality Management         3         Y3           CIF3004 Services Marketing         3         Y3           CIF3005 Stranding         3         Y3           CIF3005 Stranding         3         Y3           CIX3001 Islamic Marketing         3         Y3           CIX3005 Marketing Analytics         3         Y3           Total         33         Y2<		3		Y3
CIB3009 Cross Cultural Management   3	CIB3008 Change Management	3		Y3
CIB3011 Introduction to Positive Psychology   3		3		Y3
CID3003 Quality Management         3         CID2001 Operations Management         Y3           CIX3005 Tourism Management         3         Y3           Total         33           MARKETING SPECIALISATION COURSES (CHOOSE 11 COURSES)³           CIX2002 Sales Management         3         Y2           CIB2001 Organizational Behaviour         3         Y2           CIB2001 Consumerce         3         Y2           CIF2001 Consumer Behaviour         3         Y2           CIF2001 Consumer Behaviour         3         Y2           CIF2002 Retailing         3         Y2           CIF2002 Retailing         3         Y2           CIF2004 Digital Marketing         3         Y2           CIF3005 Bload Marketing         3         Y3           CIF3001 Holpat Management         3         Y3           CIF3003 Integrated Marketing         3         Y3           CIF3005 Branding         3         Y3           CIF3005 Branding         3         Y3           CIF3005 Branding         3         Y3           CIF3005 Branding         3         Y3           CIF2006 Marketing Analytics         3         Y3           CIF2005 Branding		3		Y3
Total   33				Y3
MARKETING SPECIALISATION COURSES (CHOOSE 11 COURSES)3	CIX3005 Tourism Management	3		Y3
CIX2002 Sales Management         3         Y2           CIB2001 Organizational Behaviour         3         Y2           CID2002 E-Commerce         3         Y2           CIF2001 Consumer Behaviour         3         Y2           CIF2002 Retailing         3         Y2           CIF2004 Digital Marketing         3         Y2           CIF3001 Global Marketing         3         Y3           CIF3002 Hospitality Management         3         Y3           CIF3003 Integrated Marketing         3         Y3           CIF3004 Services Marketing         3         Y3           CIF3005 Branding         3         Y3           CIF3005 Branding         3         Y3           CIX3006 Marketing Analytics         3         Y3           CIX3001 Islamic Marketing         3         Y3           CIX3005 Branding Analytics         3         Y3           Total         33         Y3           CIX3006 Marketing Analytics         3         Y3           CID2002 E-Commerce         3         Y2           CID2003 Business Data Communication         3         Y2           CID2004 Business Data Management         3         Y2           CIP2002 Retailing				
CIB2001 Organizational Behaviour         3         Y2           CID2002 E-Commerce         3         Y2           CIF2001 Consumer Behaviour         3         Y2           CIF2002 Retailing         3         Y2           CIF2004 Digital Marketing         3         Y2           CIF3001 Global Marketing         3         Y3           CIF3002 Hospitality Management         3         Y3           CIF3003 Integrated Marketing         3         Y3           COmmunications         Y3         Y3           CIF3004 Services Marketing         3         Y3           CIF3005 Branding         3         Y3           CIF3005 Branding         3         Y3           CIX3006 Marketing Analytics         3         Y3           Total         33         Y3           OPERATIONS AND INFORMATION SYSTEMS MANAGEMENT COURSES (CHOOSE 11 COURSES)³         CID2002 E-Commerce         3         Y2           CID2002 E-Commerce         3         Y2         Y2           CID2003 Business Data Communication         3         Y2           CID2004 Business Analysis and Systems         Y2         Y2           CID2005 Business Analysis and Systems         Y2         Y2           CIZ0004 Busine	MARKETING SPECIALISATION COUP	RSES (CHOOS	SE 11 COURSES)3	
CID2002 E-Commerce         3         Y2           CIF2001 Consumer Behaviour         3         Y2           CIF2002 Retailing         3         Y2           CIF2004 Digital Marketing         3         Y2           CIF3001 Global Marketing         3         Y3           CIF3002 Hospitality Management         3         Y3           CIF3003 Integrated Marketing         3         Y3           COmmunications         V3           CIF3004 Services Marketing         3         Y3           CIF3005 Branding         3         Y3           CIX3001 Islamic Marketing         3         Y3           CIX3001 Islamic Marketing Analytics         3         Y3           CIX3001 Islamic Marketing Analytics         3         Y3           OPERATIONS AND INFORMATION SYSTEMS MANAGEMENT COURSES (CHOOSE 11 COURSES)³         CID2002 E-Commerce         3         Y2           CID2002 E-Commerce         3         Y2         Y2           CID2003 Business Data Communication         3         Y2           CID2004 Business Data Management         3         Y2           CID2005 Business Analysis and Systems         3         Y2           CIS0004 Business Application Development         3         Y2				
CIF2001 Consumer Behaviour         3         Y2           CIF2002 Retailing         3         Y2           CIF2004 Digital Marketing         3         Y2           CIF3001 Global Marketing         3         Y3           CIF3002 Hospitality Management         3         Y3           CIF3003 Integrated Marketing         3         Y3           CIF3004 Services Marketing         3         Y3           CIF3005 Branding         3         Y3           CIF3005 Branding         3         Y3           CIX3001 Islamic Marketing         3         Y3           CIX3006 Marketing Analytics         3         Y3           CIX3006 Marketing Analytics         3         Y3           OPERATIONS AND INFORMATION SYSTEMS MANAGEMENT COURSES (CHOOSE 11 COURSES)³           CID2002 E-Commerce         3         Y2           CID2003 Business Data Communication         3         Y2           CID2004 Business Data Management         3         Y2           CID2005 Business Analysis and Systems         3         Y2           CIF2002 Retailing         3         Y2           CIP2002 Retailing         3         Y2           CID3001 Supply Chain Management         3         Y3	CIB2001 Organizational Behaviour	<u> </u>		Y2
CIF2002 Retailing         3         Y2           CIF2004 Digital Marketing         3         Y2           CIF3001 Global Marketing         3         Y3           CIF3002 Hospitality Management         3         Y3           CIF3003 Integrated Marketing         3         Y3           Communications         CIF3004 Services Marketing         3         Y3           CIF3005 Branding         3         Y3           CIR3005 Islamic Marketing         3         Y3           CIX3001 Islamic Marketing Analytics         3         Y3           Total         3         Y3           OPERATIONS AND INFORMATION SYSTEMS MANAGEMENT COURSES (CHOOSE 11 COURSES)³           CID2002 E-Commerce         3         Y2           CID2003 Business Data Communication         3         Y2           CID2004 Business Data Management         3         Y2           CID2005 Business Analysis and Systems         3         Y2           Design         3         Y2           CIF2002 Retailing         3         Y2           CIF2002 Retailing         3         Y2           CID3001 Supply Chain Management         3         Y3           CID3002 Strategic Information Systems         3         Y3				Y2
CIF2004 Digital Marketing         3         Y2           CIF3001 Global Marketing         3         Y3           CIF3002 Hospitality Management         3         Y3           CIF3003 Integrated Marketing         3         Y3           Communications         V3           CIF3004 Services Marketing         3         Y3           CIF3005 Branding         3         Y3           CIX3001 Islamic Marketing         3         Y3           CIX3006 Marketing Analytics         3         Y3           Total         33         Y3           OPERATIONS AND INFORMATION SYSTEMS MANAGEMENT COURSES (CHOOSE 11 COURSES)³           CID2002 E-Commerce         3         Y2           CID2003 Business Data Communication         3         Y2           CID2004 Business Data Management         3         Y2           CID2005 Business Analysis and Systems         3         Y2           CIF2002 Retailing         3         Y2           CIF2002 Retailing         3         Y2           CIF2002 Retailing         3         Y2           CID3001 Supply Chain Management         3         Y3           CID3002 Strategic Information Systems         3         CID2001 Operations         Y3 <td>CIF2001 Consumer Behaviour</td> <td>3</td> <td></td> <td>Y2</td>	CIF2001 Consumer Behaviour	3		Y2
CIF3001 Global Marketing         3         Y3           CIF3002 Hospitality Management         3         Y3           CIF3003 Integrated Marketing         3         Y3           Communications         CIF3004 Services Marketing         3         Y3           CIF3005 Branding         3         Y3           CIX3001 Islamic Marketing         3         Y3           CIX3006 Marketing Analytics         3         Y3           Total         33           OPERATIONS AND INFORMATION SYSTEMS MANAGEMENT COURSES (CHOOSE 11 COURSES)³           CID2002 E-Commerce         3         Y2           CID2003 Business Data Communication         3         Y2           CID2004 Business Data Management         3         Y2           CID2005 Business Analysis and Systems         3         Y2           Design         Y2         CID2004 Business Application Development         3         Y2           CIF2002 Retailing         3         Y2           CID3001 Supply Chain Management         3         Y3           CID3002 Strategic Information Systems         3         Y3           CID3003 Quality Management         3         CID2001 Operations Management           CID3004 Logistics Management         3	CIF2002 Retailing	3		Y2
CIF3002 Hospitality Management         3         Y3           CIF3003 Integrated Marketing         3         Y3           Communications         CIF3004 Services Marketing         3         Y3           CIF3005 Branding         3         Y3           CIX3001 Islamic Marketing         3         Y3           CIX3006 Marketing Analytics         3         Y3           Total         33         Y3           OPERATIONS AND INFORMATION SYSTEMS MANAGEMENT COURSES (CHOOSE 11 COURSES)³           CID2002 E-Commerce         3         Y2           CID2003 Business Data Communication         3         Y2           CID2004 Business Data Management         3         Y2           CID2005 Business Analysis and Systems         3         Y2           Design         3         Y2           CIF2002 Retailing         3         Y2           CIF2002 Retailing         3         Y2           CID3001 Supply Chain Management         3         Y3           CID3002 Strategic Information Systems         3         Y3           CID3003 Quality Management         3         CID2001 Operations         Y3           CID3004 Logistics Management         3         Y3           CID3005 Sustainable Op	CIF2004 Digital Marketing	3		Y2
CIF3003 Integrated Marketing	CIF3001 Global Marketing	3		Y3
Communications         CIF3004 Services Marketing         3         Y3           CIF3005 Branding         3         Y3           CIX3001 Islamic Marketing         3         Y3           CIX3006 Marketing Analytics         3         Y3           Total         33           OPERATIONS AND INFORMATION SYSTEMS MANAGEMENT COURSES (CHOOSE 11 COURSES)³           CID2002 E-Commerce         3         Y2           CID2003 Business Data Communication         3         Y2           CID2004 Business Data Management         3         Y2           CID2005 Business Analysis and Systems         3         Y2           Design         Y2           CIF2002 Retailing         3         Y2           CIF2002 Retailing         3         Y2           CID3001 Supply Chain Management         3         Y3           CID3002 Strategic Information Systems         3         Y3           CID3003 Quality Management         3         CID2001 Operations         Y3           CID3004 Logistics Management         3         CID2001 Operations         Y3           CID3005 Sustainable Operations and Supply Chain Management         3         Y3           CIX3007 Business Modelling for Decision Making         3         Y3 <td>CIF3002 Hospitality Management</td> <td>3</td> <td></td> <td>Y3</td>	CIF3002 Hospitality Management	3		Y3
CIF3005 Branding         3         Y3           CIX3001 Islamic Marketing         3         Y3           CIX3006 Marketing Analytics         3         Y3           Total         33           OPERATIONS AND INFORMATION SYSTEMS MANAGEMENT COURSES (CHOOSE 11 COURSES)³           CID2002 E-Commerce         3         Y2           CID2003 Business Data Communication         3         Y2           CID2004 Business Data Management         3         Y2           CID2005 Business Analysis and Systems         3         Y2           Design         7         Y2           CIF2002 Retailing         3         Y2           CIF2002 Retailing         3         Y2           CID3001 Supply Chain Management         3         Y3           CID3002 Strategic Information Systems         3         Y3           CID3003 Quality Management         3         CID2001 Operations         Y3           CID3004 Logistics Management         3         Y3           CID3005 Sustainable Operations and Supply Chain Management         3         Y3           CIX3007 Business Modelling for Decision         3         Y3           CIX3007 Business Modelling for Decision         3         Y3 <tr< td=""><td></td><td>3</td><td></td><td>Y3</td></tr<>		3		Y3
CIF3005 Branding         3         Y3           CIX3001 Islamic Marketing         3         Y3           CIX3006 Marketing Analytics         3         Y3           Total         33           OPERATIONS AND INFORMATION SYSTEMS MANAGEMENT COURSES (CHOOSE 11 COURSES)³           CID2002 E-Commerce         3         Y2           CID2003 Business Data Communication         3         Y2           CID2004 Business Data Management         3         Y2           CID2005 Business Analysis and Systems         3         Y2           Design         7         Y2           CIF2002 Retailing         3         Y2           CIF2002 Retailing         3         Y2           CID3001 Supply Chain Management         3         Y3           CID3002 Strategic Information Systems         3         Y3           CID3003 Quality Management         3         CID2001 Operations         Y3           CID3004 Logistics Management         3         Y3           CID3005 Sustainable Operations and Supply Chain Management         3         Y3           CIX3007 Business Modelling for Decision         3         Y3           CIX3007 Business Modelling for Decision         3         Y3 <tr< td=""><td>CIF3004 Services Marketing</td><td>3</td><td></td><td>Y3</td></tr<>	CIF3004 Services Marketing	3		Y3
CIX3001 Islamic Marketing         3         Y3           CIX3006 Marketing Analytics         3         Y3           Total         33           OPERATIONS AND INFORMATION SYSTEMS MANAGEMENT COURSES (CHOOSE 11 COURSES)³           CID2002 E-Commerce         3         Y2           CID2003 Business Data Communication         3         Y2           CID2004 Business Data Management         3         Y2           CID2005 Business Analysis and Systems Design         3         Y2           CIP2002 Retailing         3         Y2           CIF2002 Retailing         3         Y2           CIX2004 Business Application Development         3         Y2           CID3001 Supply Chain Management         3         Y3           CID3002 Strategic Information Systems         3         CID2001 Operations         Y3           CID3003 Quality Management         3         CID2001 Operations         Y3           CID3004 Logistics Management         3         Y3           CID3005 Sustainable Operations and Supply Chain Management         3         Y3           CID3007 Business Modelling for Decision Management         3         Y3           CIX3007 Business Modelling for Decision Management         3         Y3				Y3
CIX3006 Marketing Analytics   3   3   3		3		Y3
Total         33           OPERATIONS AND INFORMATION SYSTEMS MANAGEMENT COURSES (CHOOSE 11 COURSES)³           CID2002 E-Commerce         3         Y2           CID2003 Business Data Communication         3         Y2           CID2004 Business Data Management         3         Y2           CID2005 Business Analysis and Systems         3         Y2           Design         72         Y2           CIF2002 Retailing         3         Y2           CIX2004 Business Application Development         3         Y2           CID3001 Supply Chain Management         3         Y3           CID3002 Strategic Information Systems         3         Y3           CID3003 Quality Management         3         CID2001 Operations         Y3           CID3004 Logistics Management         3         Y3           CID3005 Sustainable Operations and Supply Chain Management         3         Y3           CIX3007 Business Modelling for Decision         3         Y3           CIB3008 Change Management         3         Y3		3		Y3
CID2002 E-Commerce         3         Y2           CID2003 Business Data Communication         3         Y2           CID2004 Business Data Management         3         Y2           CID2005 Business Analysis and Systems         3         Y2           Design         Y2         Y2           CIF2002 Retailing         3         Y2           CIX2004 Business Application Development         3         Y2           CID3001 Supply Chain Management         3         Y3           CID3002 Strategic Information Systems         3         CID2001 Operations         Y3           CID3003 Quality Management         3         CID2001 Operations         Y3           CID3004 Logistics Management         3         CID2001 Operations         Y3           CID3005 Sustainable Operations and Supply Chain Management         3         Y3           CIX3007 Business Modelling for Decision Making         3         Y3           CIB3008 Change Management         3         Y3		33		
CID2003 Business Data Communication         3         Y2           CID2004 Business Data Management         3         Y2           CID2005 Business Analysis and Systems         3         Y2           Design         Y2         Y2           CIF2002 Retailing         3         Y2           CIX2004 Business Application Development         3         Y2           CID3001 Supply Chain Management         3         Y3           CID3002 Strategic Information Systems         3         CID2001 Operations         Y3           CID3003 Quality Management         3         CID2001 Operations         Y3           CID3004 Logistics Management         3         Y3           CID3005 Sustainable Operations and Supply Chain Management         3         Y3           CIX3007 Business Modelling for Decision Making         3         Y3           CIB3008 Change Management         3         Y3	OPERATIONS AND INFORMATION SYST	<b>EMS MANAG</b>	EMENT COURSES (CHOC	OSE 11 COURSES)3
CID2004 Business Data Management 3 Y2 CID2005 Business Analysis and Systems 3 Y2 Design CIF2002 Retailing 3 Y2 CIX2004 Business Application Development 3 Y2 CID3001 Supply Chain Management 3 Y3 CID3002 Strategic Information Systems 3 CID2001 Operations Y3 CID3003 Quality Management 3 CID2001 Operations Y3 Management 3 Y3 CID3005 Sustainable Operations and Supply Chain Management 3 Y3 CIX3007 Business Modelling for Decision Making CIB3008 Change Management 3 Y3	CID2002 E-Commerce	3		Y2
CID2005 Business Analysis and Systems Design CIF2002 Retailing 3 CIX2004 Business Application Development 3 CID3001 Supply Chain Management 3 CID3002 Strategic Information Systems 3 CID3003 Quality Management 3 CID3004 Logistics Management 3 CID3005 Sustainable Operations and Supply Chain Management 3 CIX3007 Business Modelling for Decision Making CIB3008 Change Management 3  Y2  Y2  Y2  CIZ2004 Business Application Development 3  CID2001 Operations Y3  Management 3  Y3  Y3  Y3  Y3  Y3  Y3  Y3  Y3  Y3	CID2003 Business Data Communication	3		Y2
Design         Y2           CIF2002 Retailing         3         Y2           CIX2004 Business Application Development         3         Y2           CID3001 Supply Chain Management         3         Y3           CID3002 Strategic Information Systems         3         CID2001 Operations         Y3           CID3003 Quality Management         3         CID2001 Operations         Y3           CID3004 Logistics Management         3         Y3           CID3005 Sustainable Operations and Supply Chain Management         3         Y3           CIX3007 Business Modelling for Decision Making         3         Y3           CIB3008 Change Management         3         Y3	CID2004 Business Data Management	3		Y2
CIX2004 Business Application Development 3 Y2 CID3001 Supply Chain Management 3 Y3 CID3002 Strategic Information Systems 3 CID2001 Operations Y3 CID3003 Quality Management 3 CID2001 Operations Y3 Management 3 Y3 CID3004 Logistics Management 3 Y3 CID3005 Sustainable Operations and Supply Chain Management 3 Y3 CIX3007 Business Modelling for Decision 3 Y3 Making CIB3008 Change Management 3 Y3		3		Y2
CID3001 Supply Chain Management 3 Y3 CID3002 Strategic Information Systems 3 CID2001 Operations Y3 CID3003 Quality Management 3 CID2001 Operations Y3 Management 3 Y3 CID3004 Logistics Management 3 Y3 CID3005 Sustainable Operations and 3 Y3 Supply Chain Management 3 Y3 CIX3007 Business Modelling for Decision 3 Y3 Making CIB3008 Change Management 3 Y3				
CID3002 Strategic Information Systems  3 CID2001 Operations Y3 Management  CID3004 Logistics Management  3 CID2001 Operations Y3 Management  Y3 CID3005 Sustainable Operations and Supply Chain Management  CIX3007 Business Modelling for Decision Making  CIB3008 Change Management  3 Y3  Y3  Y3  Y3  Y3  Y3  Y3  Y3				
CID3003 Quality Management  3 CID2001 Operations Y3 Management  CID3004 Logistics Management  3 Y3 CID3005 Sustainable Operations and Supply Chain Management  CIX3007 Business Modelling for Decision Making CIB3008 Change Management  3 CID2001 Operations Y3 Management  3 Y3  Y3  Y3  Y3  Y3  Y3  Y3  Y3				Y3
CID3004 Logistics Management 3 Y3 CID3005 Sustainable Operations and 3 Y3 Supply Chain Management CIX3007 Business Modelling for Decision 3 Y3 Making CIB3008 Change Management 3 Y3	<u> </u>			
CID3005 Sustainable Operations and Supply Chain Management  CIX3007 Business Modelling for Decision 3 Y3  Making  CIB3008 Change Management 3 Y3	CID3003 Quality Management	3		Y3
Supply Chain Management  CIX3007 Business Modelling for Decision 3 Y3  Making  CIB3008 Change Management 3 Y3				
CIX3007 Business Modelling for Decision 3 Y3 Making CIB3008 Change Management 3 Y3	Supply Chain Management			Y3
	CIX3007 Business Modelling for Decision Making	3		
	CIB3008 Change Management			Y3
		33		

## List of Faculty Elective Courses<sup>4</sup>

For Management Specialisation

COMPONENT	CREDITS	PRE-REQUISITE	SUGGESTION
Choose four (4) courses from this	s list (4 courses	s x 3 credits):	
CIA2010 Basic of Malaysian Taxation	3	•	Y2
CIC2003 Islamic Financial System	3		Y2
CIC2004 Investment Management	3		Y2
CIC2006 Global Finance	3		Y2
CIC2007 Money and Banking	3		Y2
CIC2008 Financial Services Marketing	3		Y2
CIC3019 Insurance and Risk Management	3		Y3
CIX2003 Applied Financial Planning	3		Y2
CIX3002 Bank Management	3		Y3
CIF2002 Retailing	3		Y2
CIF2004 Digital Marketing	3		Y2
CIX2002 Sales Management	3		Y2
CIF3002 Hospitality Management	3		Y3
CIF3003 Integrated Marketing	3		Y3
Communications			
CIF3004 Services Marketing	3		Y3
CIF3001 Global Marketing	3		Y3
CIF3005 Branding	3		Y3
CIX3001 Islamic Marketing	3		Y3
CIX3006 Marketing Analytics	3		Y3
CID2002 E-Commerce	3		Y3
CID2003 Business Data Communication	3		Y2
CID2004 Business Data Management	3		Y2
CID2005 Business Analysis and Systems	3		Y2
Design			
CIX2004 Business Application Development	3		Y2
CID3001 Supply Chain Management	3		Y3
CID3004 Logistics Management	3		Y3
CIX3007 Business Modelling for Decision	3		Y3
Making	_		
CID3002 Strategic Information Systems	3		Y3
CID3005 Sustainable Operations and Supply Chain Management	3		Y3

#### For Marketing Specialisation

For Marketing Specialisation			
COMPONENT	CREDITS	PRE-REQUISITE	SUGGESTION
Choose four (4) courses from this	list (4 course	es x 3 credits):	
CIA2010 Basic of Malaysian Taxation	3		Y2
CIC2003 Islamic Financial System	3		Y2
CIC2004 Investment Management	3		Y2
CIC2006 Global Finance	3		Y2
CIC2007 Money and Banking	3		Y2
CIC2008 Financial Services Marketing	3		Y2
CIC3019 Insurance and Risk Management	3		Y3
CIX2003 Applied Financial Planning	3		Y2
CIX3002 Bank Management	3		Y3
CIB2003 Legal Aspect of Banking	3		Y2
CIA2008 Company Law	3		Y2
CIB3003 International Business	3		Y3
Management			
CIB3005 Leadership	3		Y3
CIB3006 Service Management	3		Y3
CIB3007 Islamic Perspective on Business	3		Y3
CIB3008 Change Management	3		Y3
CIB3009 Cross Cultural Management	3		Y3
CIB3011 Introduction to Positive Psychology	3		Y3
CIX3005 Tourism Management	3		Y3
CID2003 Business Data Communication	3		Y2
CID2004 Business Data Management	3		Y2
CID2005 Business Analysis and Systems	3		Y2
Design			
CIX2004 Business Application Development	3		Y2
CID3001 Supply Chain Management	3		Y3
CID3003 Quality Management	3	CID2001 Operations	Y3
		Management	
CID3004 Logistics Management	3		Y3
CIX3007 Business Modelling for Decision	3		Y3
Making			
CID3002 Strategic Information Systems	3		Y3
CID3005 Sustainable Operations and	3		Y3
Supply Chain Management		1	

For Operations and Information Systems Management Specialisation

COMPONENT	CREDITS	PRE-REQUISITE SUGGESTION					
Choose four (4) courses from this	Choose four (4) courses from this list (4 courses x 3 credits):						
CIA2010 Basic of Malaysian Taxation	3	, Y2					
CIC2003 Islamic Financial System	3	Y2					
CIC2004 Investment Management	3	Y2					
CIC2006 Global Finance	3	Y2					
CIC2007 Money and Banking	3	Y2					
CIC2008 Financial Services Marketing	3	Y2					
CIC3019 Insurance and Risk Management	3	Y3					
CIX2003 Applied Financial Planning	3	Y2					
CIX3002 Bank Management	3	Y3					
CIB2003 Legal Aspect of Banking	3	Y2					
CIA2008 Company Law	3	Y2					
CIB3003 International Business	3	Y3					
Management							
CIB3005 Leadership	3	Y3					
CIB3006 Service Management	3	Y3					
CIB3007 Islamic Perspective on Business	3	Y3					
CIB3009 Cross Cultural Management	3	Y3					
CIB3011 Introduction to Positive Psychology	3	Y3					
CIX3005 Tourism Management	3	Y3					
CIB2001 Organizational Behaviour	3	Y2					
CIF2001 Consumer Behaviour	3	Y2					
CIF2004 Digital Marketing	3	Y2					
CIX2002 Sales Management	3	Y2					
CIF3002 Hospitality Management	3	Y3					
CIF3003 Integrated Marketing	3	Y3					
Communications							
CIF3004 Services Marketing	3	Y3					
CIF3001 Global Marketing	3	Y3					
CIF3005 Branding	3	Y3					
CIX3001 Islamic Marketing	3	Y3					
CIX3006 Marketing Analytics	3	Y3					

## Recommended Course Schedule for BBA (Total: 122 credits) – 3.5 YEARS

YEAR 1						
	SEMESTER 1 SEMESTER 2					
	COURSE	CREDIT	COURSE CRED			
		University	Courses			
			Required for all	students		
			GLTXXXX	English Language Course (1) <sup>1</sup>	2	
			GLTXXXX	English Language Course (2) <sup>1</sup>	2	
Required for loca	al students					
GIG1012	Philosophy and Current Issues	2				
GIG1013	Appreciation of Ethics and Civilisations	2				
Required for inte	rnational students					
GIG1013	Appreciation of Ethics and Civilisations (in English)	2				
GLT1017	Basic Malay Language	2				
		Core C	ourse			
CIB1001	Management	3	CIA1001	Introductory Accounting	3	
CID1001	Management Information System	3	CIX1002	Principles of Macroeconomics	3	
CIF1001	Principles of Marketing	3	CIX1005	Business Communication: A Critical Thinking Approach	3	
CIX1001	Principles of Microeconomics	3	CIX2007	Commercial Law	3	
CIX1004	Quantitative Analysis for Business	3	CIX1003	Business Statistics	3	
			Specialisation			
				istic Empowerment (SHE)		
			Choose only or	ne (1) course from each clust		
				Cluster: Thinking Matters	2	
				Cluster: Emotional & Spiritual Intelligence		
				Cluster: Global Issue & Community Sustainability		
Total credit registered each	19		Total credit registere d each	19 + (2 from SH	E)	
semester			semester			

	YEAR 2				
	SEMESTER 1			SEMESTER 2	
	COURSE	CREDIT		COURSE	CREDIT
		Jniversity C	ourses		
	ım [Choose one (1)]				
GKA10 01	Attach@Industry	2	CIX200 5	Entrepreneurship (Replaces GKU1001)	3
GKI100 1	Independent Research				
GKK10 01	Community Service				
GKP10 01	Talent Development				
GKS10 01	Volunteerism				
		Core Cou	ırses		
CIB100 2	Human Resource Management	3	CIX2001	Financial Management	3
CID200 1	Operations Management	3			
	Sp	ecialisation			
Student Holistic Empowerment (SHE) Courses <sup>2</sup>					
			Choose only	y one (1) course from eacl	h cluster.
				Cluster: Thinking Matters	4
				Cluster: Emotional & Spiritual Intelligence	
				Cluster: Global Issue & Community Sustainability	
		Specialis			
Students are required to choose one of the following specialisations:  Management  Marketing  Operations and Information Systems Management					
		Electiv	re <sup>4</sup>		
Number of c	ourses to be taken through	out the stud	dy: 4 courses	<b>S</b>	
Total credit registered each semester	8 + 12 (combination from specialisation/elective)		Total 6 + (4)from SHE + 9 credit (combination from registere specialisation/elective) d each semester		om

YEAR 3					
SEMESTER 1				SEMESTER 2	
COURSE CREDIT				COURSE	CREDIT
	ι	Iniversity C	ourses		
		Core Cou	rses		
CIA2009	Management Accounting	3			
CIB3002	Strategic Management	4			
CIB3010	Business Ethics and Corporate Governance	3			
	•	ecialisation			
	Sp	ecialisation	Courses <sup>3</sup>		
	Register for courses	· ·	•	specialisation.	
		Elective Co	urses <sup>4</sup>		
	Number of courses to	be taken thr	oughout the st	udy: 4 courses	
Total credit registered each semester	10 + 9 (combination from specialisation/elective)		Total credit registered each semester	15 (combination specialisation/el	
		YEAR	4		
	SEMESTER 1				
COURSE CREDI		CREDIT			
Core Courses					
CIB3004 Industrial Training <sup>5</sup> 9					
	pecialisation/Elective				
S	Specialisation Courses <sup>3</sup>				
Total credit 9 registered each semester					

#### Note:

- 1. Students are required to take 4 credits of English courses based on English Proficiency qualification (MUET/IELTS/TOEFL). Those who achieved band 5 and above in MUET are given the option to take advanced English and/or a foreign language.
- 2. Choose one (1) course from each cluster.
  - Cluster: Thinking Matters
  - Cluster: Emotional & Spiritual Intelligence
  - Cluster: Global Issue & Community Sustainability
  - Total number of courses to be taken throughout the study: 1 course from each cluster.
- 3. Courses by Specialisation
  - Students are required to choose one of the following specialisations:
    - Management
    - o Marketing, or
    - Operations and Information Systems Management
  - Total number of courses to be taken throughout the study according to the chosen specialisation:
     11 courses.
  - These courses can be taken in semester 1 or 2 in accordance to the recommended course schedule.
- 4. Elective Courses:
  - Total number of elective courses to be taken throughout the study: 4 courses.

- These courses can be taken in semester 1 or 2 in accordance to the recommended course schedule.
- 5. May be taken in Year 3 Semester 2.
- 6. The list of courses offered is subject to change. Students are advised to refer to the individual course pro-forma for the details.

## PATHWAY ENGLISH COMMUNICATION PROGRAMME (UNIVERSITY COURSE)

# ENGLISH COMMUNICATION PROGRAMME (UNIVERSITY COURSE) (KURSUS BAHASA INGGERIS KOMUNIKASI- KURSUS UNIVERSITI) FACULTY OF LANGUAGES AND LINGUISTICS LIST OF COURSES TO BE COMPLETED BY ALL STUDENTS

PATH 1	PATH 2	PATH 3	PATH 4
MUET BAND 2	MUET BAND 3	MUET BAND 4	MUET BAND 5 & BAND 6
<ul> <li>IELTS Band 4.0</li> <li>TOEFL Paper – Based Test (437 – 473)</li> <li>TOEFL Computer – Based Test (123 – 150)</li> <li>TOEFL Internet – Based Test (41 – 52)</li> <li>PTE (Academic) – (10 – 28)</li> </ul>	<ul> <li>IELTS Band 4.5 – 5.0</li> <li>TOEFL Paper – Based Test (477 – 510)</li> <li>TOEFL Computer – Based Test (153 – 180)</li> <li>TOEFL Internet – Based Test (53 – 64)</li> <li>PTE (Academic) – (29 - 41)</li> </ul>	<ul> <li>IELTS Band 5.5 - 6.0</li> <li>TOEFL Paper - Based Test (513 - 547)</li> <li>TOEFL Computer - Based Test (183 - 210)</li> <li>TOEFL Internet - Based Test (65-78)</li> <li>PTE (Academic) - (42 - 57)</li> <li>FCE (B &amp; C)</li> <li>GCE A Level (English) (Minimum C)</li> <li>IGCSE/GCSE (English) (A, B &amp; C)</li> </ul>	<ul> <li>IELTS Band 6.5 – 9.0</li> <li>TOEFL Paper – Based Test (550 – 677)</li> <li>TOEFL Computer – Based Test (213 – 300)</li> <li>TOEFL Internet – Based Test (79 – 120)</li> <li>PTE (Academic) (58 – 90)</li> <li>FCE (A)</li> <li>GCE A Level (English) (B &amp; A)</li> </ul>
Students need to complete 2 courses (2 courses x 2 credits each) from this PATH	Students need to complete 2 courses (2 courses x 2 credits each) from this PATH	Students need to complete 2 courses (2 courses x 2 credits each) from this PATH	Students need to complete 2 courses (2 courses x 2 credits each) from this PATH
COMPULSORY	COMPULSORY	COMPULSORY	
GLT1018 – Proficiency in English I	GLT1021 – Proficiency in English II	GLT1024 – Proficiency in English III	GLT1027- Advanced Oral Communication* GLT1028 - Advanced Business
** CHOOSE ONE :	** <u>CHOOSE ONE</u> :	** <u>CHOOSE ONE</u> :	Writing*  *(Students can only register for one course
<ul> <li>GLT1019 – Let's Speak</li> <li>GLT1020 – Fundamental Writing</li> </ul>	<ul> <li>GLT1022 – Speak Up</li> <li>GLT1023 – Effective Workplace Writing</li> </ul>	<ul> <li>GLT1025 – Effective Oral Communication</li> <li>GLT1026 – Writing at the Workplace</li> </ul>	per semester)

<sup>\*\*</sup> Kursus ini mempunyai Pra Syarat dan hanya boleh didaftar selepas pelajar LULUS kursus WAJIB mengikut Path yang ditetapkan.

Catatan - Pelajar MUET band 5 dan 6 diberi pilihan untuk mengikuti samada kursus bahasa inggeris komunikasi atau kursus bahasa asing.

<sup>\*\*</sup> These courses have prerequisites and students can only register for them after obtaining a PASS in the compulsory course as stipulated in the respective PATH

#### **DESCRIPTION OF UNIVERSITY ENGLISH LANGUAGE COURSES**

NO.	CODE & TITLE (NO. OF CREDITS)	SYNOPSIS	LEVEL OF REQUIRED PROFICIENCY
1	GLT1018 - Proficiency in English I  2 Credits  Offered in Semesters 1 & 2	This course is designed for students with basic proficiency in English. Focus is on building speaking and reading competence with an emphasis on accuracy in grammar and on vocabulary building. Students will develop structural accuracy, reasonable oral fluency, and language appropriateness by practising the language in a variety of contexts.	CEFR A2+  • MUET BAND 2  • IELTS Band 4.0  • TOEFL Paper – Based Test (437 – 473)  • TOEFL Computer – Based Test (123 – 150)  • TOEFL Internet – Based Test (41 – 52)  • PTE (Academic) – (10 – 28)
2	GLT 1019 - Let's Speak	This course focuses on preparing a speech in English accurately and coherently. It also develops students' speech planning skills in stages. Students will learn to speak accurately using the appropriate language strategies to a selected audience.	CEFR B1  • Pass GLT1018 with grade C
3	GLT 1020 - Fundamental Writing	This course is designed for students with a preintermediate level of proficiency in English. It focuses on writing skills, with an emphasis on accuracy in grammar and vocabulary building. Students will be exposed to writing strategies that will enable them to write short texts effectively for different purposes.	CEFR B1  • Pass GLT1018 with grade C

4.	GLT 1021- Proficiency in English II  • 2 Credits Offered in Semesters 1 & 2	This course is designed to improve students' English Language proficiency in terms of accuracy and language use at the intermediate level. Students will be exposed to a variety of reading texts in order to improve their reading skills. They will also be given ample speaking practice to develop their confidence in communicating and interacting with others in a multitude of situations. The course improves students' skills in writing texts coherently on various topics.	<ul> <li>CEFR B1</li> <li>MUET BAND 3</li> <li>IELTS Band 4.5 – 5.0</li> <li>TOEFL Paper – Based Test (477 – 510)</li> <li>TOEFL Computer – Based Test (153 – 180)</li> <li>TOEFL Internet – Based Test (53 – 64)</li> <li>PTE (Academic) – (29 - 41)</li> </ul>
5.	GLT1022 – Speak Up  • 2 Credits  • Offered in Semesters 1 & 2  Prerequisite: Students must pass GLT1021 (Proficiency in English II) with grade C	This course focuses on speaking English accurately and coherently at the intermediate level. It develops students' communication strategies that enable them to interact appropriately in a variety of informal situations.	CEFR B1+/ Low B2  ■ Pass GLT1021 with grade C
6.	GLT1023 - Effective Workplace Writing	This course introduces writing strategies at the intermediate level. Students will be exposed to a range of workplace communication. They will learn how to produce effective written communication and improve their overall skills in writing.	CEFR B1+/ Low B2  • Pass GLT1021 with grade C

7.	GLT1024 - Proficiency in English III Offered in Semesters 1 & 2	This course is designed to fortify students' English Language proficiency in terms of accuracy and effectiveness at a developing upper intermediate level. Students will be taught the four language skills with a focus on reading, writing, and speaking. They will be exposed to a variety of texts to develop a higher level of proficiency that will allow them to apply the skills learnt.	<ul> <li>MUET BAND 4</li> <li>IELTS Band 5.5 – 6.0</li> <li>TOEFL Paper – Based Test (513 – 547)</li> <li>TOEFL Computer – Based Test (183 – 210)</li> <li>TOEFL Internet – Based Test (65-78)</li> <li>PTE (Academic) – (42 – 57)</li> <li>FCE (B &amp; C)</li> <li>GCE A Level (English) (Minimum C)</li> <li>IGCSE/GCSE (English) (A, B &amp; C)</li> </ul>	
8.	GLT1025 - Effective Oral Communication  • 2 credits  • Offered in Semesters 1 & 2 Prerequisite: Students must pass GLT1024 (Proficiency in English III) with grade C	The course encompasses different aspects of oral communication used in delivering speeches and presentations at the high intermediate level. Appropriate examples from a variety of situations are used as practice materials for students to analyse, discuss and apply the strategies taught.	CEFR B2+/ Low C1  ■ Pass GLT1024 with grade C	
9.	GLT1026 - Writing at the Workplace  • 2 Credits • Offered in Semesters 1 & 2 Prerequisite: Students must pass GLT1024 (Proficiency in English III) with grade C	This course will introduce students to effective writing skills at the workplace. Using relevant materials, students will be taught in stages how to produce documents within a workplace context.	CEFR B2+/ Low C1  Pass GLT1024 with grade C	

10.	GLT1027 - Advanced Oral Communication  • 2 Credits Offered in Semesters 1 & 2	The course encompasses different aspects of oral communication used in delivering speeches and presentations at the high intermediate level. Appropriate examples from a variety of situations are used as practice materials for students to analyse, discuss and apply the strategies taught.	<ul> <li>MUET BAND 5 &amp; BAND 6</li> <li>IELTS Band 6.5 – 9.0</li> <li>TOEFL Paper – Based Test (550 – 677)</li> <li>TOEFL Computer – Based Test (213 – 300)</li> <li>TOEFL Internet – Based Test (79 – 120)</li> <li>PTE (Academic) (58 – 90)</li> <li>FCE (A)</li> <li>GCE A Level (English) (B &amp; A)</li> </ul>
11.	GLT1028 - Advanced Business Writing  • 2 Credits Offered in Semesters 1 & 2	This course is designed to equip students with the necessary writing skills to meet the needs of the workplace. Students will also be taught how to produce clear, accurate and well organised professional business documents. Students will be required to analyse and respond to a variety of situations and to write for identified audiences. The course also explores the ways in which technology helps shape business writing and communication	<ul> <li>MUET BAND 5 &amp; BAND 6</li> <li>IELTS Band 6.5 – 9.0</li> <li>TOEFL Paper – Based Test (550 – 677)</li> <li>TOEFL Computer – Based Test (213 – 300)</li> <li>TOEFL Internet – Based Test (79 – 120)</li> <li>PTE (Academic) (58 – 90)</li> <li>FCE (A)</li> <li>GCE A Level (English) (B &amp; A)</li> </ul>

## LIST OF REFERENCE:

1. MUET - Malaysian University English Test

2. IELTS - International English Language Testing System

3. TOEFL - Test of English As A Foreign Language

4. PTE (ACADEMIC) - Pearson Test of Academic English

5. FCE - Cambridge Assessment English: Frist

6. GCE (A LEVEL) - General Certificate of Education (A Level)

University Of Cambridge

7. IGCSE/GCSE - General Certificate of Secondary Education

(O Level), University of Cambridge

## **GENERAL INFORMATION**

#### **COURSE REGISTRATION**

A student is required to register for courses in accordance with the stage of study that has been prescribed. The stage of study is determined by the number of credits that has been registered by the student as follows:

Stage of Study	No. of credits
Beginning	35 credits and below
Middle	36-75 credits
Final	76 credits and above

A student is required to pursue his programme of study based on the structure of the programme of study as prescribed by the Faculty and approved by the Senate. Any courses registered other than that prescribed in the programme of study structure will not be considered for the purposes of fulfilment of the degree.

Registration for any course must be completed before the semester starts. Any student who does not complete his registration within the duration prescribed will not be allowed to pursue the course concerned. A student is **not allowed to add/drop courses** after verification of registration is made.

#### **GRADING SCHEME**

Marks	Grade	Grade Point	Meaning
90.00-100.00	A+	4.0	High Distinction
80.00-89.99	A	4.0	Distinction
75.00-79.99	A-	3.7	Distinction
70.00-74.99	B+	3.3	Good
65.00-69.99	В		
60.00-64.99	B-	3.0	Good
		2.7	Good
55.00-59.99	C+	2.3	Pass
50.00-54.99	С		
		2.0	Pass
45.00-49.99	C-	1.7	Fail
40.00-44.99	D+	1.3	Fail
35.00-39.99	D	1.0	Fail
00.00-34.99	F	0.0	Fail

# BACHELOR'S DEGREE CLASSIFICATION UNDER THE SEMESTER SYSTEM

Degree Awarded	CGPA	Intake: Session 2002/2003 onwards	
Pass With Honours	2.00 < 3.70	The senate has decided that a student who achieve a final CGPA of 3.70 and above is qualified for the degree Pass	
Pass With Honours (With Distinction)	3.70 and above	above is qualified for the degree Paswith Honours (With Distinction)	

CGPA: Cumulative Grade Point Average (Maximum = 4.00)

#### Remarks:

- 1. The Marking Scheme as approved by the Senate is applicable to all Bachelor's degree programme under the Semester System, Universiti Malaya **except** for the degree of Bachelor of Medicine and Bachelor of Surgery **and** the degree of Bachelor of Dental Surgery.
- 2. The degree that shall be conferred is an honours degree based on the final CGPA. For a student to qualify for the conferment of the honours degree, he/she must obtain a final CGPA of not less than 2.00. A student is qualified for the conferment of a degree of Pass with Honours (With Distinction) if he/she:
  - (1) achieves a final CGPA of 3.70 and above;
  - (2) has never obtained grade F for any course fot the duration of his/her programme of study;
  - (3) has never repeated for any failed course and/or improvement course grade; and
  - (4) has successfully completed his/her programme of study within the minimum period or prescribed duration.

(Sources: <u>University of Malaya (Bachelor's Degree)</u> Regulations 2019 - Second Amendment Year 2021)

#### STUDENT EXCHANGE PROGRAMME

Students may apply to participate in any of the Student Exchange Programmes at our partnering foreign universities. To apply, students need to follow the steps below:

- (1) Check the list and details of the partner universities in various countries through <a href="https://gem.um.edu.my/">https://gem.um.edu.my/</a>
- (2) Check for the courses offered and information on the student exchange programme on the partnering University's website.
- (3) Check out the application procedures and financial provisions through the Global Enrichment & Mobility Centre website (<a href="https://gem.um.edu.my/">https://gem.um.edu.my/</a>). GEM provides funding for exchange programme purposes.
- (4) Get advice from the Faculty Student Mobility Coordinator regarding the suitability of courses to be taken.

#### INDUSTRIAL TRAINING

Students should apply to the faculty for industrial training placement one semester before the industrial training starts. two (2) weeks before the semester starts, students should register online for the industrial training course (CIB3012/CIA3006/CIC3005/EIA3009). for assistance, students may contact the center for the initiation of talent and industrial training (CITRA): -

Email : <u>citra@um.edu.my</u>

Phone Number : +603-7967 5408

Fax Number : +603-7967 5427

#### ACADEMIC RESEARCH (only applicable for Bachelor of Economics programme)

The course is designed to develop students' ability to identify issues to be studied and students' understanding of the critical role of literature review within a research process. Students will plan and produce an academic article consisting of the problem statement and a systematic literature review related to the issues of their interest. The course involves workshops and direct one on one supervision.

To register for this course, students are required to apply to the faculty for supervisor appointment one semester before the Academic Research starts. An announcement will be made to call for registration and supervisor appointment. Students should register online for EIA3010 Academic Research. For any enquiries, students may contact the Coordinator for EIA3010 Academic Research.

## STUDENT ACTIVITIES (CLUBS & SOCITIES)

For students who are actively involved in academic and co-curricular activities, Faculty of Business and Economics provides supporting facilities such as an office for the various clubs, notice boards, letter box, as well as telephone and fax machines (for official use only).

By participating in clubs and societies, it is an interesting way of making new friends, meeting people with similar interests and having a good time during the campus life. Clubs and societies can also help you to build leadership attributes and skills through organizing events and activities.

In addition, Faculty of Business and Economics also assists in several club activities. The following clubs for students that have been established by Faculty of Business and Economics:



#### **University Malaya Accounting Club (UMAC)**

Advisor: Dr. Mohd Dr. Haniff Zainuldin

Facebook: <a href="https://www.facebook.com/umac1975/">https://www.facebook.com/umac1975/</a>



#### **University Malaya Business Club (UMBC)**

Advisor : Dr. Nor Hazlina Hashim

Facebook: <a href="https://www.facebook.com/umbizclub/">https://www.facebook.com/umbizclub/</a>



#### **University Malaya Finance Association (UMFA)**

Advisor: Dr. Mohd Zaidi bin Md Zabri

Facebook: <a href="https://www.facebook.com/umfassociationn/">https://www.facebook.com/umfassociationn/</a>



#### Persatuan Ekonomi Universiti Malaya (PEKUMA)

Advisor : Dr. Nurulhuda Mohd Satar

Facebook: <a href="https://www.facebook.com/PEKUMA.UM/">https://www.facebook.com/PEKUMA.UM/</a>

## **OFFICE OPERATION HOURS**

#### **OPERATION HOURS**

Monday – Thursday : 8.00am – 4.30pm

(Lunch hour : 1.00pm - 2.00pm)

Friday : 8.00am – 4.30pm

(Lunch hour: 12.15pm - 2.45pm)

#### **LOCATION**

The Undergraduate Office is located at Ground Floor, H10 Building (near to Museum Asian Art).

*Maps*: https://goo.gl/maps/Z9HYCvmKPSL9Q7Ag7

#### **GENERAL EMAIL**

If you have any inquiries, you may email to us at <a href="mailto:umg@um.edu.my">umfbe ug@um.edu.my</a>.





Please note that we have taken the utmost care in compiling the information in this handbook, including the schedules for courses during the 2023/2024 session. While the contents are correct at the time of printing, we reserve the right to change any information if necessary.

While we have produced this handbook to be comprehensive, please do not hesitate to contact us regarding matters not covered in it.

Prepared by Undergraduate Office

