

# Bachelor of Business Administration (BBA)

To equip graduates with knowledge, competency, practical skills, leadership attributes and problem solving skills in business management.



## DURATION OF STUDY

7- 11 Semesters  
Minimum: 3 ½ years  
Maximum: 5 ½ years



## INTAKE

Once a year (October)



## MEDIUM OF INSTRUCTION

English



## MODE OF STUDY

Coursework  
(FULL TIME)



## HOW TO APPLY Malaysian

UPU Channel: [upu.mohe.gov.my](http://upu.mohe.gov.my)  
UM Open Channel (SATU): [apply.um.edu.my](http://apply.um.edu.my)

## International

MAYA Portal: [apply.um.edu.my](http://apply.um.edu.my)

## PROGRAMME STRUCTURE

Types of Courses	Credits
University Courses	13
Core Courses	49
Specialization/Elective Courses	51
Industrial Training	9
<b>TOTAL CREDITS</b>	<b>122</b>

Note: The programme structure is subject to change



## FEE STRUCTURE

### Local/International:

<https://study.um.edu.my/programmes.php>

SATU: [umcced.edu.my/programme/satu](http://umcced.edu.my/programme/satu)



## CONTACT US

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<https://fpe.um.edu.my/>

# ENTRY REQUIREMENTS

A Malaysian candidate who wishes to pursue a programme of study at the Universiti Malaya **MUST** fulfil the university's entry requirements as follows:

- (A) Passed the Sijil Pelajaran Malaysia (SPM) with a credit (**Grade B**) in Bahasa Melayu/ Bahasa Malaysia subject or a credit (**Grade B**) in Bahasa Melayu/Bahasa Malaysia July paper and pass in History, Mathematics and English Language;  
**AND**
- (B) Achieve a minimum Band in the Malaysian University English Test (MUET) as required in special requirements of the programme.  
**and**
- (C) Fulfilled any of the programme Special Entry Requirements as listed below.

# Bachelor of Business Administration (BBA)

## SPECIAL REQUIREMENTS

### STPM (Current Year)

#### Science and Arts Stream

Passed the STPM with at least a **CGPA of 3.30**;

#### **AND**

Obtained at least **Grade B+** at the STPM level in **two (2)** of the following subjects:

- ✓ Accounting
- ✓ Mathematics (M) / Mathematics (T)
- ✓ Economics
- ✓ Business Studies
- ✓ Physics
- ✓ Chemistry;

#### **AND**

Obtained at least **Grade B+** for **Mathematics** and **pass in English Language** at the SPM level;

#### **AND**

Obtained at least **Band 3 in MUET**

#### **AND**

Passed the interview.

### DIPLOMA/EQUIVALENT

#### Science and Arts Stream

##### REQUIREMENT 1

Possess a Diploma from any institution recognized by the Government of Malaysia and approved by the University's Senate with at least a **CGPA of 3.30**;

#### **AND**

Obtained at least **Grade B+** at the Diploma level in **two (2)** of the following subjects:

- ✓ Accounting
- ✓ Mathematics
- ✓ Economics
- ✓ Business Studies
- ✓ Physics
- ✓ Chemistry

#### **AND**

Obtained at least **Grade B+** for **Mathematics** and **pass in English Language** at the SPM level;

#### **AND**

Obtained at least **Band 3 in MUET**

#### **AND**

Passed the interview.

#### **OR**

##### REQUIREMENT 2

Passed STPM not in current year with at least a **CGPA of 3.30**

#### **AND**

Obtained at least **Grade B+** at the STPM level in **two (2)** of the following subjects:

- ✓ Accounting
- ✓ Mathematics (M) / Mathematics (T)
- ✓ Economics
- ✓ Business Studies
- ✓ Physics
- ✓ Chemistry

#### **AND**

Obtained at least **Grade B+** in **Mathematics** and a **pass in English Language** at the SPM level;

#### **AND**

Obtained at least **Band 3 in MUET**

#### **AND**

Passed the interview.

### MATRICULATION/ FOUNDATION (Current Year)

#### Science and Accounting Stream

Passed the **Matriculation/ Foundation** with at least a **CGPA of 3.30**;

#### **AND**

Obtained at least **Grade B+** at the Matriculation / Foundation level in **two (2)** of the following subjects:

- ✓ Accounting
- ✓ Mathematics
- ✓ Economics
- ✓ Business Studies
- ✓ Physics
- ✓ Chemistry
- ✓ Accountant in Business
- ✓ Financial Accounting
- ✓ Management Accounting;

#### **AND**

Obtained at least **Grade B+** in **Mathematics** and a pass in **English language** at the SPM level;

#### **AND**

Obtained at least **Band 3 in MUET**

#### **AND**

Passed the interview.

### OTHER REQUIREMENTS

#### A-Level

Passed the GCE A-Level with at least **Grade B in two (2)** of the following subjects:

- ✓ Accounting
- ✓ Mathematics
- ✓ Economics
- ✓ Business Studies
- ✓ Physics
- ✓ Chemistry

#### **AND**

Obtained at least **Grade B+** for **Mathematics** and **pass in English Language** at the SPM level;

#### **AND**

Obtained at least **Band 3 in MUET**

However, applicants who do not have **MUET** but have the following results may be considered for conditional offer by fulfilling the **MUET** requirements within the duration of one (1) academic session:

- Obtained at least **Band 4.5 in IELTS (Academic)**

#### **OR**

- Obtained **score of at least 477 (PBT) / 153 (CBT) / 53 (IBT)** in **TOEFL**.

#### **AND**

Passed the interview.

#### **OR**

#### International Baccalaureate Diploma (IB)

Possess the **International Baccalaureate Diploma (IB)** with a minimum score of **35 points**;

#### **AND**

Obtained **Grade 5 (Higher Level)** at the **International Baccalaureate Diploma (IB)** level in **two (2)** of the following subjects:

- ✓ Mathematics
- ✓ Economics
- ✓ Business Studies
- ✓ Physics
- ✓ Chemistry

#### **AND**

Obtained at least **Band 3 in MUET**;

However, applicants who do not have **MUET** but have the following results may be considered for conditional offer by fulfilling the **MUET** requirements within the duration of one (1) academic session:

- Obtained at least **Band 4.5 in IELTS (Academic)**

#### **OR**

- Obtained score of at least **477 (PBT) / 153 (CBT) / 53 (IBT)** in **TOEFL**.

#### **AND**

Passed the interview.

#### **OR**

#### AUSMAT

Possess the **Australian Matriculation programme (AUSMAT)** with a minimum Australian Tertiary Admission Rank (ATAR) rank of **80 percent (%)**;

#### **AND**

Obtained at least a **70 percent (%) score at the AUSMAT level in two (2)** of the following subjects:

- ✓ Mathematics
- ✓ Business Management and Enterprise
- ✓ Economics
- ✓ Accounting and Finance
- ✓ Physics
- ✓ Chemistry

#### **AND**

Obtained at least **Band 3 in MUET**

However, applicants who do not have **MUET** but have the following results may be considered for conditional offer by fulfilling the **MUET** requirements within the duration of one (1) academic session:

- Obtained at least **Band 4.5 in IELTS (Academic)**

#### **OR**

- Obtained a score of at least **477 (PBT) / 153 (CBT) / 53 (IBT)** in **TOEFL**.