

Tentative Programme

EXCLUSIVE PREVIEW SESSION

DOCTOR OF BUSINESS ADMINISTRATION (DBA)

 **18 May 2024**  **9.30 a.m - 11.00 a.m.**  **Faculty of Business and Economics (FBEC), UM**

9.15 am – 9.30 am

Arrival and Registration of guests
Welcome Coffee
(at Level 2, Azman Hashim Building)

9.30 am – 9.50 am

**Welcoming Remarks by Director, Graduate
School of Business (GSB)**
Introduction to FBEC
- by Prof. Dr. Noor Ismawati Binti Jaafar

9.50 am – 10.15 am

Preview of Doctor of Business Administration (DBA)
- by Associate Prof. Dr. Rosmawani Binti Che Hashim

10.15 am – 10.30 am

Preview of the Global Business Immersion Programme
- by Mr. Stuart Wells

10.30 am – 11.00 am

Q&A Session

11.00 am

Networking and Light Refreshments
End of Programme